

Water policy

Water is precious. This is becoming increasingly clear now that we regularly have to deal with periods of drought in Belgium. Drinking water supplies are not infinite and a sustainable approach is needed to ensure good water quality and quantity for everyone in the same watershed as our production sites.

To ensure this sustainable approach, we at CCEP Belgium will implement and maintain a water stewardship program in line with the “Alliance for Water Stewardship” (AWS) standard, which is part of our overall sustainability action plan “THIS IS FORWARD”. Through AWS we will strive to continuously make our water use more sustainable and to minimize our impact throughout the whole value chain by promoting the use of fresh water in a socially, economically and environmentally beneficial way to our stakeholders.

The stewardship program aims to go beyond what is legally required, focusing on continuous improvement in 5 key areas: (1) Good Water Governance, (2) Sustainable Water Balance, (3) Good Water Quality Status, (4) Important Water-related Areas & (5) Safe Water Sanitation and hygiene for All.



GOOD WATER
GOVERNANCE



SUSTAINABLE
WATER
BALANCE



GOOD WATER
QUALITY
STATUS



IMPORTANT
WATER-RELATED
AREAS



SAFE WATER,
SANITATION
AND HYGIENE
FOR ALL (WASH)

We will assess on a periodical basis our water use and the impact in light of these 5 areas, and will address all risks and opportunities to help securing the future of one of our most valuable natural resources. We will periodically communicate about the achieved results in a transparent way and engage our stakeholders to work with us on shared water challenges.

To ensure the outcomes of the program, the management team of CCEP Belgium is committed to allocate the necessary resources needed.

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