

Coca-Cola System in India

The Coca-Cola System in India comprises of a wholly-owned subsidiary of The Coca-Cola Company (TCCC) namely Coca-Cola India Private Limited (CC IPL) which manufactures and sells concentrates and beverage bases and powdered beverage mixes, a company-owned bottling entity, namely, Hindustan Coca-Cola Beverages Private Limited (HCCBPL), part of the Bottling Investments Group (BIG) of TCCC, and 10 licensed franchise bottling partners of TCCC, who are authorized to prepare, package, sell and distribute beverages under certain specified trademarks of TCCC; supported by an extensive distribution system comprising of customers, distributors and retailers.

About the report

CC IPL has prepared 'Sustainability Update 2020/21' in line with Global Reporting Initiative (GRI) Standards. Quantitative data highlighted in the report covers period from January 1, 2020 to December 31, 2020 unless otherwise stated. However, for readers to have more up-to-date information, we have also included highlights of COVID-19 related humanitarian relief measures that were implemented in 2021. This update focuses on our key sustainability initiatives and should be read in conjunction with supplementary report available on our website. The supplementary report provides detailed information and data on our other material sustainability aspects. This report has been externally assured by M/s DNV GL Business Assurance India Private Limited (DNV GL).

For the purpose of this report, "Coca-Cola System", "Coca-Cola System in India" and "Coca-Cola India" are used interchangeably to represent CC IPL (Coca-Cola India Private Limited), HCCBPL (Hindustan Coca-Cola Beverages Private Limited) and the franchise bottling partners unless otherwise specified. This does not signify any legal or structural arrangement. Depending on the context, "We" may refer to CC IPL and/or HCCBPL or Coca-Cola System. The Coca-Cola Foundation is TCCC's international philanthropic arm. It was established in 1984 in the U.S. as a registered 501(c)(3) charitable organization.

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MESSAGE FROM LEADERSHIP



“ In the past year, there has been a strong emphasis on creating an ‘Aatmanirbhar Bharat’, India’s journey of economic self-reliance. ”

Dear Reader,

The year 2020-21 was filled with unprecedented challenges impacting many lives and creating disruptions across the globe. We learned many lessons and continue to do so. The health, safety, and wellbeing of our people continue to be our top priority, and we responded immediately to the changing conditions to ensure our employees were safe throughout the pandemic. Our teams were committed to delivering on their goals focused on our company's purpose to refresh the world and make a difference during the year.

We always put safety first, whether in production and distribution facilities, assuring product safety and availability, or serving our customers and consumers in the remotest locations. It was evident from caring for our communities and optimally utilizing our distribution network to support relief work across the country. We continued to do everything we could to stop the spread of the virus in the community. With support from our global philanthropic arm The Coca-Cola Foundation we committed INR 100 crore to identify and provide relief and support for frontline warriors' health, safety, and livelihood, and daily wage workers. Additionally, the fund helped augment the country's healthcare infrastructure, including testing facilities providing Personal Protective Equipment (PPEs) to health workers, facilitating vaccination camps, and addressing vaccine hesitancy, enabling us to focus our energy and resources where they were most required and making an impact on people and the planet.

Our vision of achieving environmental sustainability and creating a World Without Waste to help solve the packaging waste crisis remains on target. Under this initiative, launched in 2018, we have been working on innovations in our technologies to reduce, recycle, and repurpose our plastic waste to build a Circular Economy for Plastics. Despite the

pandemic challenges, we continued to make strides on this front.

Our partnership with Circulate Capital is committed to creating an ecosystem of ventures, infrastructure, and innovations that would prevent the flow of plastic into the environment. We aim to demonstrate the power of catalytic capital to turn plastic waste from waste to wealth by bringing infrastructure and corporate supply chains together to advance a circular economy. In 2020, Circulate Capital committed close to INR 300 crore to six pioneering companies in India specializing in building markets to collect and recycle local plastic waste into raw materials that can become tradable commodities.

We continued to inform and educate consumers on waste segregation with the launch of the second phase of a source segregation program - Alag Karo 2.0. The program focused on improving recycling rates and reducing dumping and landfill through formal engagement with waste workers on systematic waste collection and processing. Furthermore, marginalized workers, especially women, were trained on safety, cleanliness, and overall wellbeing.

Sustainable agriculture is one of our key priorities. Our Fruit Circular Economy brings produce from the farm to the table and empowers farmers to maximize their farm's yield and earning potential. Building capability, farmers were given training in their farms if they faced hurdles in traveling to the demo farms during the pandemic. We fortified our online farmer outreach program, connecting with almost 1.4 lakh farmers in a single year.

Project Unnati has been working with fruit farmers and local suppliers to galvanize their actions of improving farming efficiency, strengthening forward linkages, and building food-processing capacity in the country, providing growth opportunities and addressing challenges of low farm productivity, poor technology adoption and fruit wastage in the horticulture sector. Following the success of projects like Unnati Mango, Orange, and Apple, we launched two more projects - Unnati Grape, and Litchi, to practice inter-dependence with our farmers.

Climate change poses large and very real risks to business around the world. We have taken several measures to ensure that we manage these risks and capitalize on important opportunities. Our focus on Climate continued with renewed focus on solar and

clean energy sources with roughly 46% of our energy consumption coming from clean and green fuels.

To develop a hyper-localized strategy and build a portfolio of consumer-centric brands that use Indian farm ingredients, our total beverage company with a solid local base launched two new products in August 2020 under its master brand Minute Maid - Minute Maid Nutriforce and Minute Maid Vita Punch. Both contain fruits grown by Indian farmers.

Further pursuing our robust sustainability agenda, with water being one of its core pillars, we finalized a new water strategy. Our new 2030 water strategy recognizes the urgency of our growing shared water challenges and the interconnection of water and other priority goals. Our vision is to increase water security where we operate, source ingredients, and touch people's lives by improving water availability, quality, access, and governance.

We also announced plans for creating a networked global organization to further strengthen our position locally by combining the power of scale along with our deep-rooted knowledge. To celebrate the ability of the human spirit to persevere during the tumultuous pandemic times and always emerge stronger, we released a series of stories on the Coca-Cola India journey titled 'Ummeedo Wali Dhoop,' highlighting beacons of hope, countless acts of selfless kindness, and courage. The campaign featured and saluted frontline heroes who went above and beyond their call of duty, helping their community during the pandemic. We believe that no individual should be left behind in our endeavour to create a sustainable world that promises a better-shared future. To achieve that, we engaged with multiple partners and stakeholders and established that our efforts and initiatives align with the United Nations' Sustainable Development Goals. The Sustainability Update, which has been regularly published for a decade now, attempts to highlight those initiatives transparently.

As the world steps into a new year with renewed hope that science, solutions, and solidarity will help turn the tide of the pandemic, we, at Coca-Cola, remain focused on our purpose. The journey we had started of creating loved brands and doing business continues as we emerge stronger for a better-shared future.

Sanket Ray
Chairman & CEO,
Coca-Cola India Private Limited

OUR RESPONSE TO COVID-19

As the global pandemic continued to spread across the country with devastating humanitarian and socio-economic impact, Coca-Cola in India quickly mobilized its resources to help prevent further spread of the virus, while also supporting the needs of our consumers, employees, and communities. We worked with Government agencies, to enhance the country's healthcare infrastructure, including testing facilities and providing Personal Protective Equipments (PPEs) to health workers, facilitating vaccination and addressing vaccine hesitancy. We also worked very closely with NGOs and bottling partners to provide aid to the most impacted communities such as unemployed and migrant workers by distributing meals and beverages during the lockdown period, arranged vaccination camps, supported community kitchens, donated mobile COVID beds, ventilators, and oxygen concentrators throughout the nation.



Healthcare infrastructure

Distributed **70,000** PPE kits to public health personnel across **48** hospitals in **13** states

Positive impact on **49,900** sanitation workers, **13,900** police staff and **6,000** community health workers



Food security and hygiene essentials

Distributed **dry-ration** kits to meet specific nutritional needs of migrant and marginalised communities

Positive impact on **36,732** households with **1,83,660** provisions of dry ration kits



Employee safety

Provided **alcohol wipes** and **hand sanitizers**; installed **temperature screening** in facilities; and **set up health monitoring mechanisms** in affected regions



Assisting customers

Extra precautions to ensure products are handled **hygienically** at every step, from manufacturing facilities to customer outlets

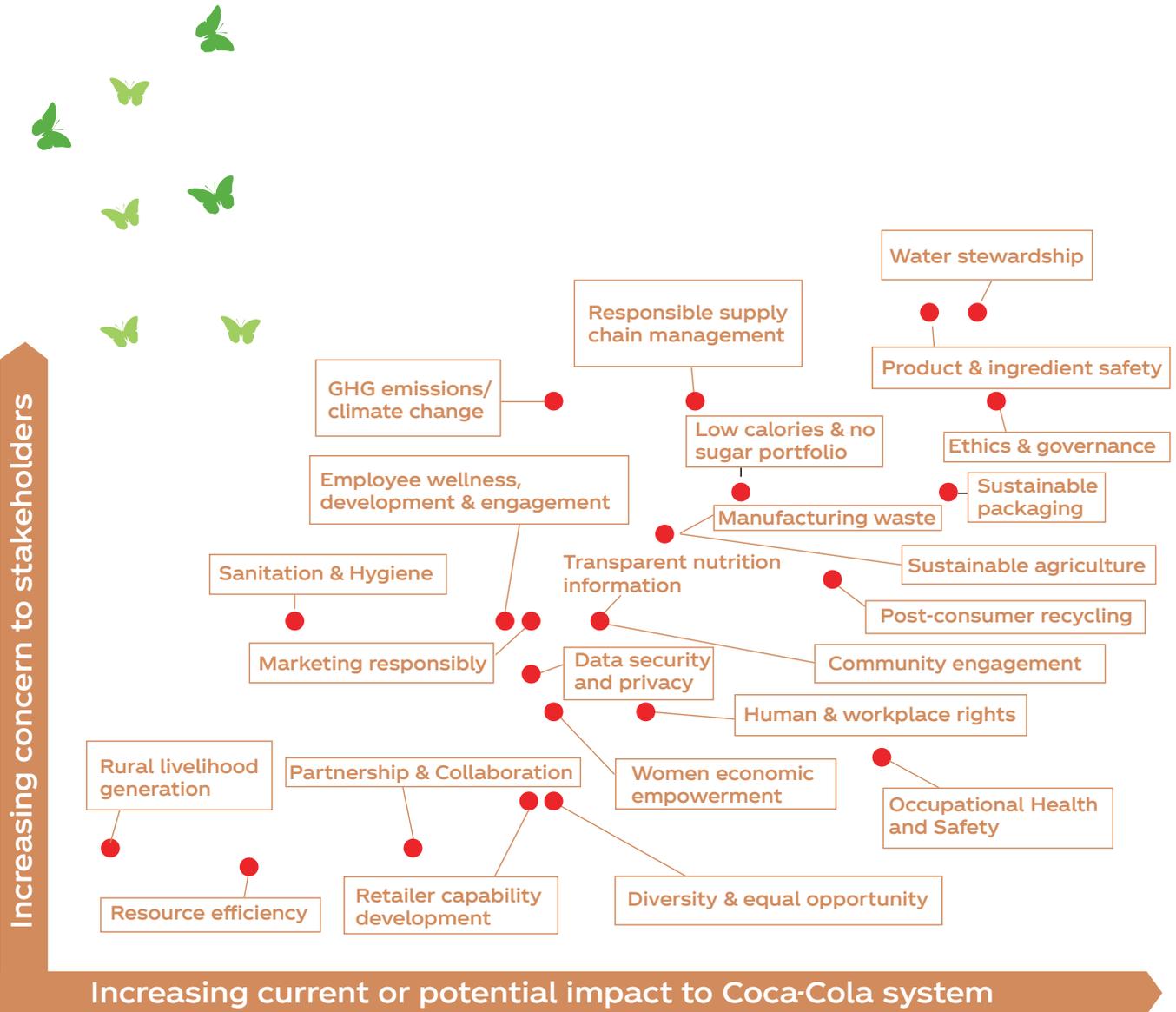
Worked with local grocery stores, retailers and restaurants to ensure our products' availability and address any supply chain challenges that could arise



OUR ESG PRIORITIES

The cornerstone of our sustainability management is identifying and focusing on the highest-priority ESG issues for our company, system and stakeholders. We engage with both our internal and external stakeholders to develop deeper insights into the ESG issues that are material to our business. Based on these discussions and validations, our key ESG issues based on the priority to business and stakeholders are depicted here.





We have developed concerted initiatives such as World Without Waste, Water Leadership, Fruit Circular Economy, 5by20 for some of our highest priority ESG issues. This report highlights our progress across such programs. We work towards managing all the ESG issues identified in the materiality assessment and have addressed them in both our Sustainability Update 2020/21 and its supplementary report.



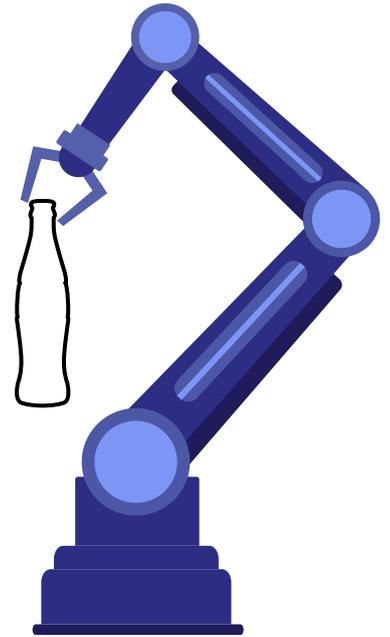
WORLD WITHOUT WASTE

We have a responsibility to help generate solutions that leave our world better for generations to come. That's why, in 2018, we launched World Without Waste — a bold, ambitious sustainable packaging initiative that is creating systemic change by driving a circular economy for our bottles and cans. The initiative lays emphasis on our entire packaging lifecycle— from how bottles and cans are designed and produced to how they're recycled and repurposed — through focus on three fundamental goals i.e., design, collect and partner.



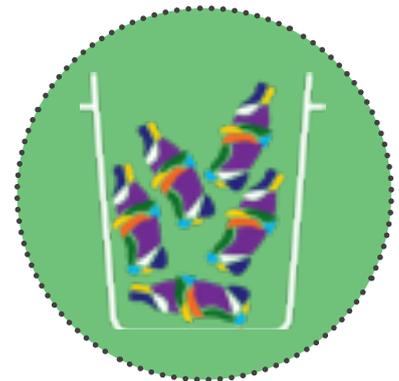
DESIGN

Make 100% of our packaging recyclable globally by 2025—and use at least 50% recycled material in our packaging by 2030



COLLECT

Collect and recycle a bottle or can for each one we sell by 2030



PARTNER

Bring people together to support a healthy, debris-free environment



DESIGN

Many packaging formats have a role to play in delivering our beverages, including glass, PET plastic, and aluminum.. We are working to make all our packaging more sustainable, including redesigning lightweight packaging, maximizing our use of recycled content, and introducing innovative packaging solutions.

Our design goal is aimed at:



Making all our packaging more sustainable



Maximizing use of renewable and recycled content



Reducing packaging weight through innovation and advanced technology



A 'clink' of sustainability



Our beverages are offered in RGBs (Returnable glass bottles)

Small but mighty



100% Recyclable

Affordable Small Sparkling Package (ASSP)
World's lightest-weight best-performing bottle

Our Progress : Primary packaging that is recyclable or reusable

99.5%

COLLECT

We want to turn plastic waste into wealth, bringing the dream of a litter-free country closer. The Coca-Cola System in India, along with partners is working to develop sustainable, community-led programs for integrated plastic waste management and promote efficient recycling in India. Through our various initiatives, we seek to create awareness about segregation of waste at source, streamline collection mechanisms and help build infrastructure to recycle post-consumer packaging into value-added products. These initiatives will also create better livelihoods and enhance social security for the marginalized waste workers in the existing largely informal economy.

Our collect goal is aimed at:



Promoting locally appropriate collection and recycling solutions to support global goals



Sharing best practices and helping in development of effective recycling systems ensuring easier recycling and increased accessibility for everyone

Key program features



Develop, support, and implement economically sustainable model for plastic waste management



Design and implement Material Recovery Facilities (MRFs)/ Swachhta Kendras for improved plastic waste management



Improve socio-economic conditions of waste workers and enhance their access to institutionalized benefits



Knowledge management, traceability, monitoring and communication mechanisms

Project highlights for 2020

<p>PROJECT</p>	<p>KEY IMPACT</p>
<p>Project Prithvi - Plastic Circular Economy Program by Hindustan Coca-Cola Beverages (HCCBPL)</p>	<p>Operational across 22 locations, the project has redirected approximately 1,46,346 MT metric tons of plastic waste from reaching the landfills till date since 2018.</p>
<p>PARTNERS</p>	<p>This has brought in a savings of more than 5,78,067 metric tons of CO₂ emissions and more than 3,21,961 liters of oil has been avoided in the production of virgin plastic.</p>
<p>United Nations Development Programme (UNDP), Indian Centre for Plastics in the Environment (ICPE), Stree Mukti Sangathana and Mindtree</p>	<p>From 2021 onwards, the project aims to collect 100% of the plastic waste, which HCCB generates.</p>
<p>PROJECT</p>	<p>KEY IMPACT</p>
<p>Plastic Waste Management & Livelihood Project by Coca-Cola India Foundation</p>	<p>Swachhta Kendra (Material Recovery Facility) set up in three cities-Lucknow, Amritsar & Kolkata</p>
<p>PARTNERS</p>	<p>1,801 MT plastic waste diverted from landfill & processed in 2020</p>
<p>United Nations Development Programme (UNDP), Indian Centre for Plastics in the Environment (ICPE), Stree Mukti Sangathana and Mindtree</p>	<p>344 Safai Sathis benefitted till date in Lucknow & Amritsar with 1,400 indirect beneficiaries of social inclusion from safai sathi communities</p> <p>Project outreach extended directly to 33,000 citizens from 2 cities through 9,427 households</p>
<p>PROJECT</p>	<p>KEY IMPACT</p>
<p>Women waste recycler upliftment program by Coca-Cola India Foundation</p>	<p>Improve standard of living of 200 vulnerable women waste recyclers by providing sustainable livelihood, enhanced income, nutritious food and safety gears</p>
<p>PARTNERS</p>	
<p>Mahila Sewa Trust (SEWA)</p>	

Our Progress : Total quantity of post-consumer packaging recovered in 2020

62,825 MT

Percentage of bottles and cans we refilled or helped recover equivalent to what we introduced into the marketplace in India

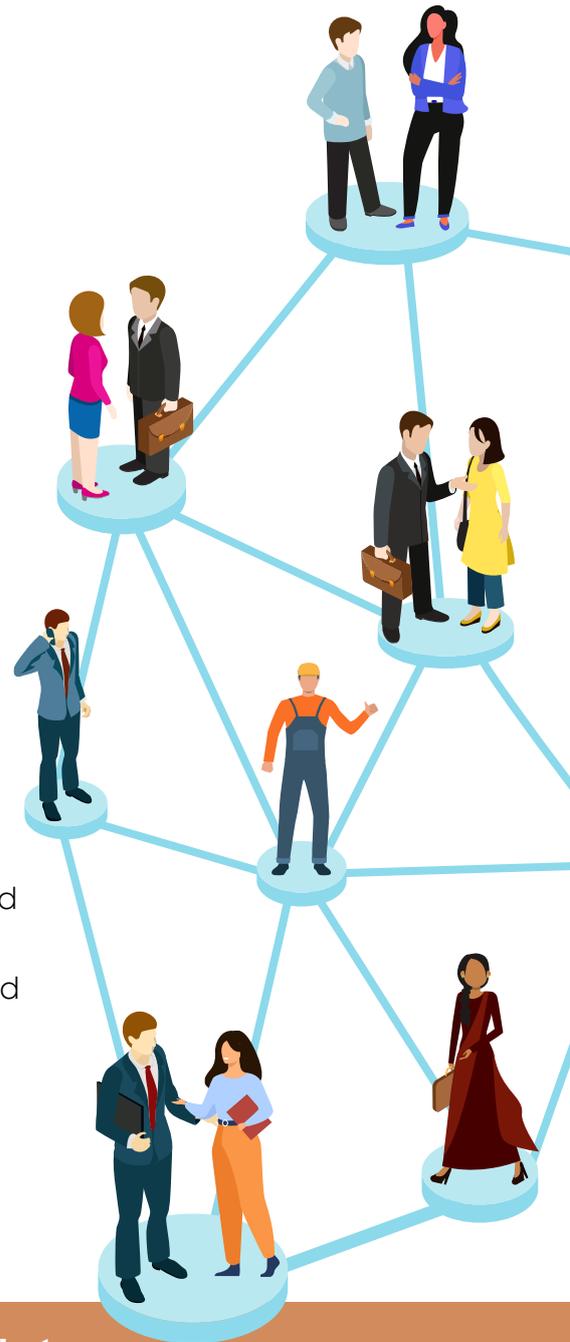
36 %

PARTNER

The plastic waste crisis requires collective and a single entity cannot solve it. Therefore, we keep using our convening power and reach to engage with communities, NGOs, customers, public sector, industry peers, and even our critics to address this important issue. Strong collaboration and continuous engagement is essential in order to tackle this challenge and make a difference.

We continue to be part of several global and national partnerships like World Economic Forum’s Global Plastic Action Partnership, Pet Packaging Association for Clean Environment (PACE), Action Alliance for Recycling of Paper Carton (AARC) that will facilitate our journey towards achieving our World Without Waste goals.

In India, through support and participation of Packaging Association for Clean Environment (PACE), we spearheaded setting up of an industry led, industry-owned PRO under the name of Circular Sustainability Solutions Private Limited (CSSPL). The PRO has been set up with the objective of developing a transformative system which enables inclusion, ethics, transparency, good governance and traceability of waste and help participating brand owners meet their EPR obligations.



Our partner goal is aimed at:



Collective action for a sustainable future



Proactive engagement with industry peers, the public sector and civil society to drive collection and recycling innovation



Scaling solutions to create circular value chains

Project highlights for 2020

<p>PROJECT</p>	<p>KEY IMPACT</p>
<p>Alag Karo 2.0 – an initiative to promote and facilitate source segregation in residential and commercial establishments in Gurugram and New Delhi</p>	<p>Focus on independent houses, slums, small shops and street markets in the city</p> <p>Sensitize over 1,00,000 people in Gurugram and New Delhi</p>
<p>PARTNERS</p>	<p>Train 300 waste workers on systematic waste collection and processing</p>
<p>Tetra Pak India and GIZ and SAAHAS</p>	
<p>PROJECT</p>	<p>KEY IMPACT</p>
<p>Support My School Mission Recycling (SMSMR) - Initiative to create awareness amongst the children and teachers of Government schools towards recycling and reusing of PET containers and plastic waste</p>	<p>Since its inception in 2018, the project has been able to reach out to over 1,000 schools spread across 17 states and UTs benefitting 1.8 million students and over 5,00,000 teachers, and other community members</p> <p>Extensive use of interactive Information, Education & Communication (IEC) material and conducting sessions in different vernacular languages using specially developed content for sensitizing and raising awareness</p>
<p>PARTNERS</p>	
<p>American India Foundation and SAAHAS</p>	
<p>PROJECT</p>	<p>KEY IMPACT</p>
<p>Promote ‘Swachhta Hi Seva’ in schools and communities by Coca-Cola India Foundation</p>	<p>Drive awareness on the importance of clean and hygienic surroundings, and promote effective waste management solutions in schools</p> <p>Activity-based curriculum to engage adolescents and deliver key programmatic messages using sports as a metaphor</p>
<p>PARTNERS</p>	<p>Project outreach extended directly to 10,000 adolescent and adults from 22 schools in 33 communities</p>
<p>Magic Bus India Foundation</p>	
<p>PROJECT</p>	<p>KEY IMPACT</p>
<p>Volunteer programme to beat plastic pollution</p>	<p>Focus on cleaning Danapaani beach, Versova Beach, SGNP Forest & River Mithi</p>
<p>PARTNERS</p>	<p>Train people living in the human-ocean conflict zone and the human-animal conflict zone</p>
<p>Youth organization AIESEC and Afroz Shah led ‘Date With Ocean Foundation’</p>	

Coca-Cola India is a proud founding member of India Plastics Pact

Coca-Cola India is a founding member of India Plastics Pact (IPP), Asia's first such pact to promote a circular economy for plastics by public-private collaboration that enables innovative ways to eliminate, reuse, or recycle the plastic packaging across the plastics value chain and collectively achieve the long-term targets.

The Four Targets:

- Define a list of unnecessary or problematic plastic packaging and items and take measures to address them through redesign and innovation
- **100%** of plastic packaging to be reusable or recyclable
- **50%** of plastic packaging to be effectively recycled
- **25%** average recycled content across all plastic packaging

IPP is a collaboration between WWF India and CII—anchored at the CII-ITC Centre of Excellence for Sustainable Development (CESD), and supported by WRAP, a global NGO based in the UK.



WATER LEADERSHIP

More than a decade ago, we set a pioneering goal to replenish the water we use in our drinks and their production, consume water more efficiently and treat all wastewater in our production processes. Through our strategy of ‘Reduce, Recycle and Replenish’, not only did we exceed our 2020 replenish goal, but also set a leading example in shared water management inside and outside our operations.

In 2020, we launched our new 2030 water strategy, that recognizes the urgency of our growing shared water challenges and the interconnection of water and other priority goals. The strategic framework focuses on reducing shared water challenges, improving health of priority watersheds, and enhancing community water resilience and is closely aligned with our existing initiatives and vision to increase water security where we operate, source ingredients and touch people’s lives by improving water availability, quality, access and governance.

REDUCING OUR WATER USE

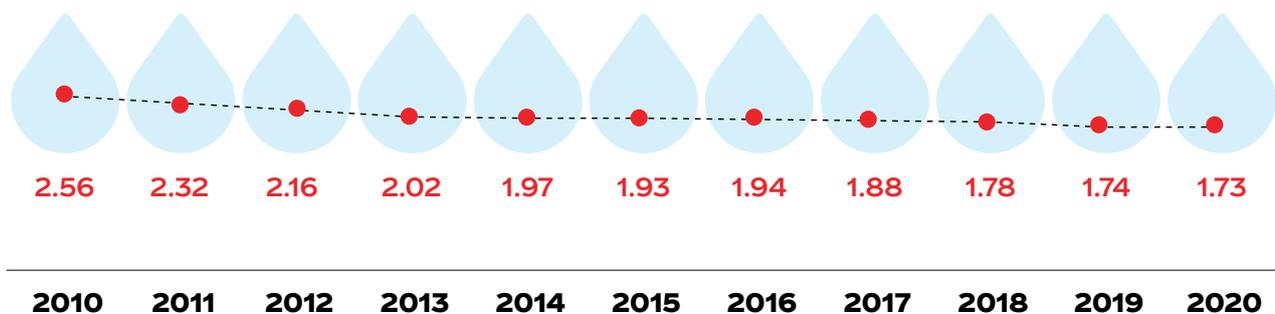
We are committed to making our manufacturing processes as water efficient as possible. Towards this end, we continue to invest in water saving systems and bring about technological innovation in our production process.

In 2020, we continue to reduce our water usage ratio, which is the average amount of water we need to produce a litre of beverage. In 2020, our water usage ratio was 1.73 liters of water per litre of beverage produced – a reduction of 32.4% since 2010.



Understanding business water risks

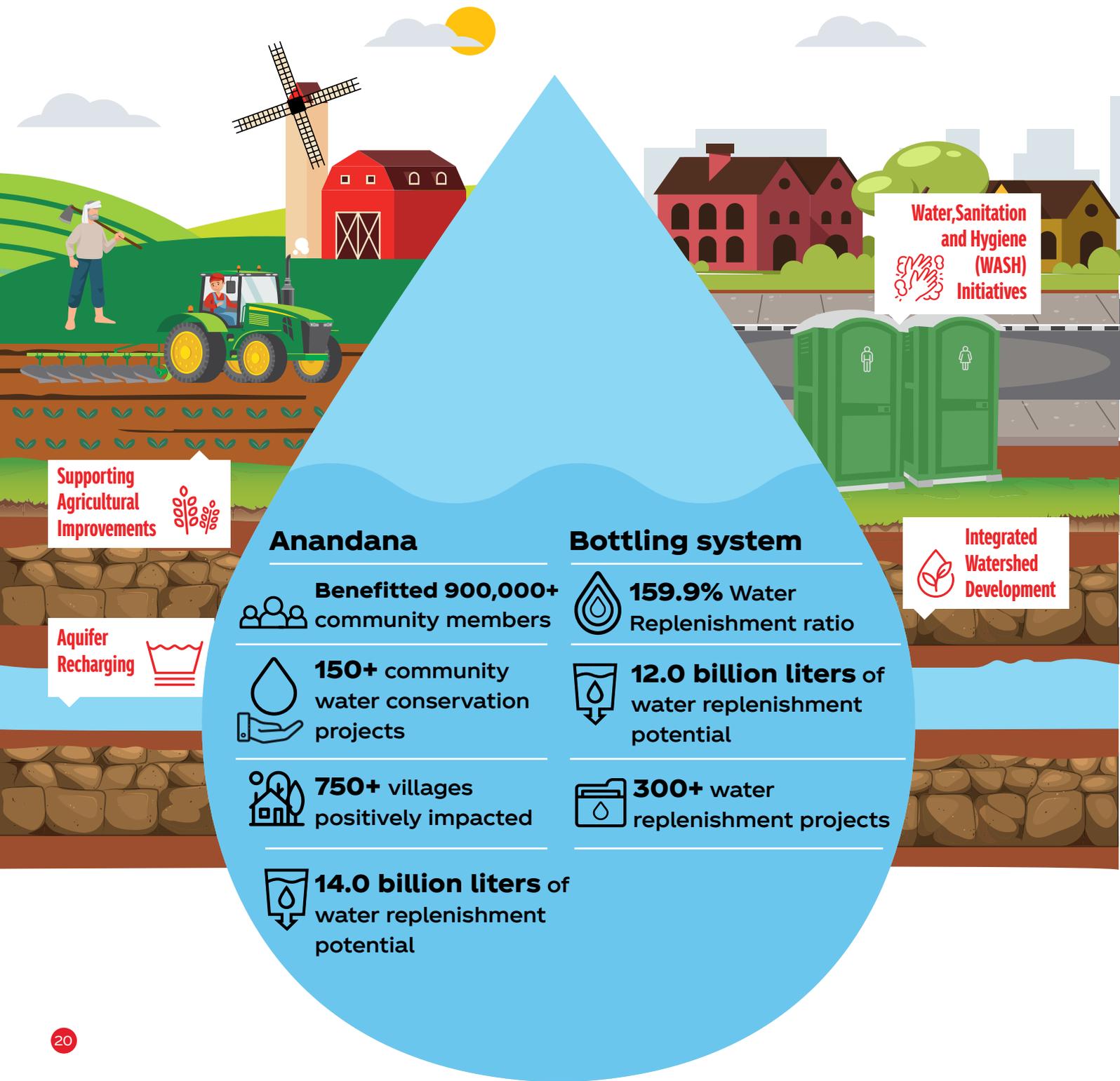
We work to address the water-related risks with a particular focus on water-scarce regions. In 2020, we carried out Facility Water Vulnerability Assessments (FAWVAs) across all of our production facilities in India to assess potential risks in terms of water quality and availability at all our bottling plants. These assessments build the basis for the Facility Water Protection Plan (FWPP), which is formulated for each facility and guides us on water use efficiency and reuse.



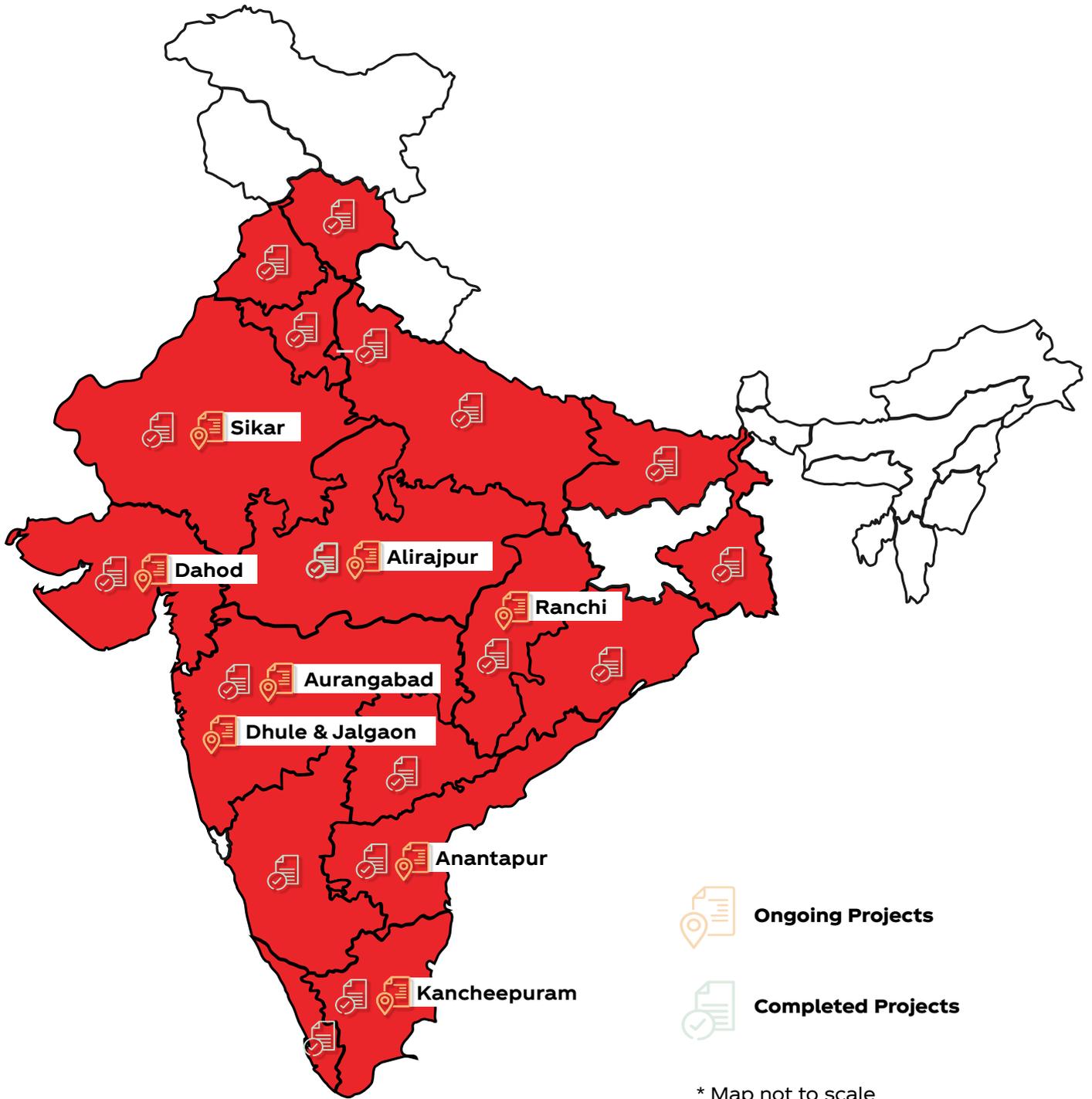
Water Use Ratio (WUR) --●--

WATER REPLENISHMENT

We consider water security as a shared responsibility and constantly strive to drive a company culture that treats water as a critical resource at the heart of our business. With interventions spanning over a decade, Anandana - The Coca-Cola India Foundation, and our bottling partners have successfully deployed innovative water stewardship strategies for sustainable development and inclusive growth in rural India, to contribute towards socio-economic upliftment of communities at large.



WATER REPLENISHMENT PROJECTS IN INDIA



2030 WATER SECURITY STRATEGY

During 2020, Coca-Cola unveiled its holistic 2030 water strategy to achieve water security for its business, communities, and nature. Building on learnings and outcomes over the last decade, the strategic framework focuses on reducing shared water challenges, improving health of priority watersheds and enhancing community water resilience. We are prioritizing our efforts based on deep-dive analysis of water risks at our facilities and the locations where we source our ingredients. These analysis identify to address particular water risks and drive innovation for water security where we operate and source ingredients.

Coca-Cola India is in the process of developing localized, context-based targets to support this global framework.

WAY FORWARD IN INDIA

Regenerative Operations

- Maintain 100% regenerative water usage at all locations
- Advanced water efficiency with renewed water schemes

Healthy Watersheds

- Achieve 100% WRR at all leadership locations by 2028
- Advanced water efficiency at the contributing locations

Resilient Communities

- Execute WASH projects across the country
- Collaborate with bottling partners for enhanced coverage and community engagement

OUR GLOBAL VISION

Increase water security for our business, people and nature where we operate, source ingredients and touch people's lives

Availability

Quality

Ecosystems

Access

Governance



REGENERATIVE OPERATIONS

Reduced local shared water challenges



HEALTHY WATERSHEDS

Improved watersheds and sustainable supply chains



RESILIENT COMMUNITIES

Enhanced community water resilience, focus on women and girls

GLOBAL GOALS

100% **Regenerative water** use in leadership locations

Drive advanced **water efficiency improvement** in water-stressed contexts

100% compliance with **KO global water stewardship requirements**

Implementation of watershed stewardship plans in priority operating watersheds

100% **'water-sustainable' ingredients and support landscape solutions**

Provide access to water and sanitation in workplace, supply chain and communities where we operate, sell and source

Support communities to adapt to the impacts of climate change

Help communities recover faster from crisis situations through water access

Replenish 100% of our water use where it matters most
(local regeneration, watershed replenishment and community resilience)

PRIORITY LEVERS FOR CHANGE

Advocate for good water governance

Scale collective action and science

Report and disclose meaningfully

SUSTAINABLE AGRICULTURE

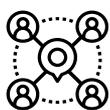
The shift in consumer buying, with more consumers preferring ethically and sustainably sourced products, emphasizes the need for companies to make their supply chains more viable and robust. At Coca-Cola, we believe agriculture should be resilient, environmentally sustainable, cause minimal damage, and, wherever possible, be restorative to the surrounding environment in all areas and activities on the farm. With this guiding principle, we continue to work collaboratively with farming communities to help them increase productivity and profitability, ensure long-term viability and improve resilience to climate, market and other changes.

FRUIT CIRCULAR ECONOMY - PROJECT UNNATI

Since 2011, we along with our partners have been working with fruit farmers and local suppliers to enhance farming efficiency, strengthen forward linkages and build food-processing capacity in the country, thereby providing new growth opportunities and addressing challenges of low farm productivity, poor technology adoption and fruit wastage in the horticulture sector.

We imported best available varieties globally that went through multiple in-house productivity trials for our climatic conditions, which is a dedicated effort of 5-7 years before launching these Unnati initiatives.

Key features



Dedicated effort to generate **new opportunities** for farmers and local suppliers, **transform supply chain** from farm to table and contribute towards their **economic growth**



Improving livelihood by use of **modern agriculture practices** such as ultra-high-density plantation, drip irrigation, training on good agricultural practices, and high-yielding cultivar



Positive impact on women's empowerment, community wellbeing and water stewardship



Adoption of digital technology for widespread farmer reach



Procured best available varieties globally that went through multiple in-house productivity trials for our climatic conditions

UNNATI INITIATIVES: AN OVERVIEW



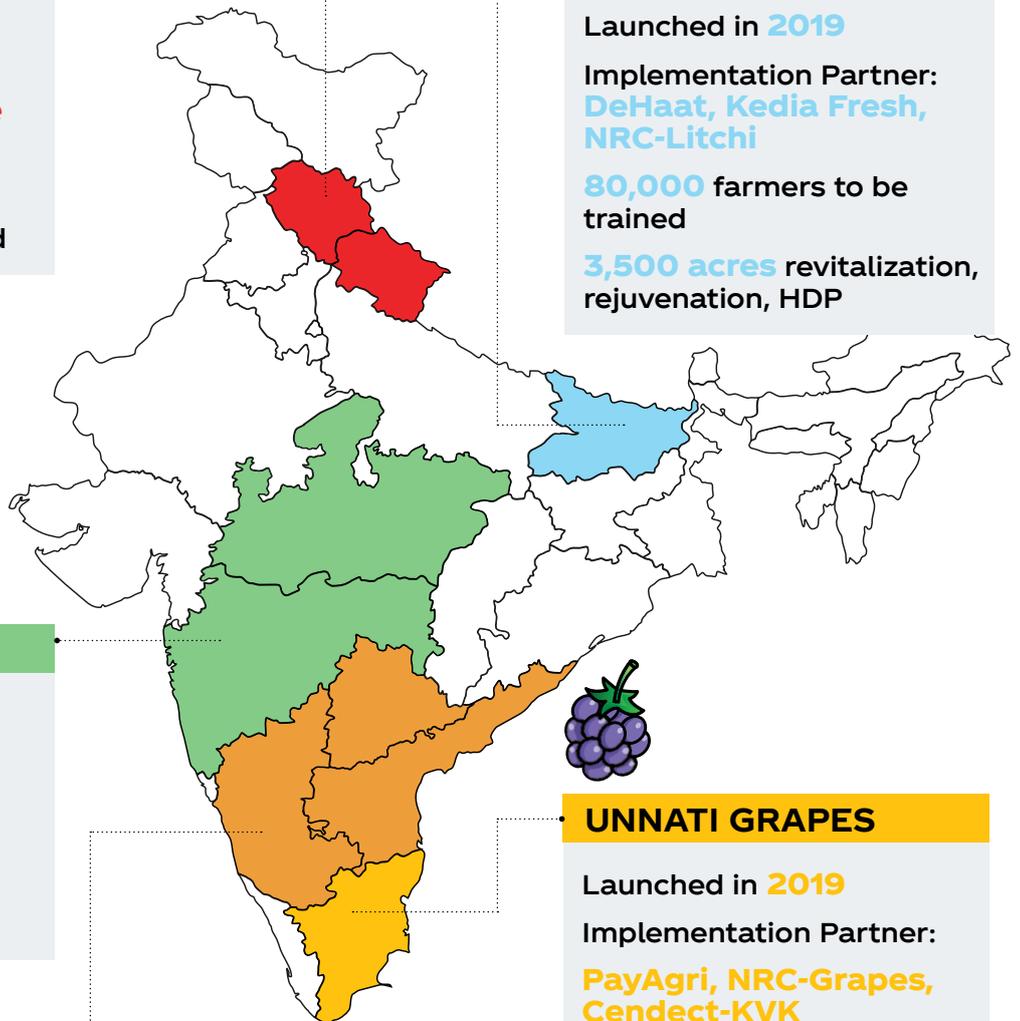
UNNATI APPLE

Launched in **2018**
 Implementation Partner:
**Indo-Dutch Horticulture
 Technologies**
8,500 farmers trained
400 orchards established



UNNATI LITCHI

Launched in **2019**
 Implementation Partner:
**DeHaat, Kedia Fresh,
 NRC-Litchi**
80,000 farmers to be
 trained
3,500 acres revitalization,
 rejuvenation, HDP



UNNATI ORANGE

Launched in **2018**
 Implementation Partner:
Jain Farm Fresh
22,000 farmers trained
420 acres of new
 plantation



UNNATI GRAPES

Launched in **2019**
 Implementation Partner:
**PayAgri, NRC-Grapes,
 Cendect-KVK**
1,000 farmers trained
4 acres of primary
 demo farm



UNNATI MANGO

Launched in **2011**
2,073 acres of UHDP
 Plantation
60,000+ farmers trained
232 female farmers
 trained in 2020
40 acres of nursery

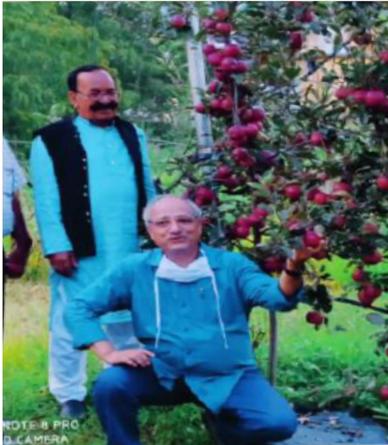
* Map not to scale

Journey So Far:
10,000+ acres brought under Unnati,
2,000+ demo farms created and
150,000+ Farmers trained

Next 3-Year Plan:
 To impact **500,000+** farmers through
 training and capacity building

Through the Unnati projects, we have achieved a productivity increase of 5X till now.

Message Corner



“ I was one of the earliest Unnati Apple farmer. I set up this orchard in May 2019 and by August 2020 I have been able to recover my initial investment. I have earned about 1.69 lakhs in one year. I am very happy with this initiative and want to thank Coca-Cola India and Indo Dutch for their encouragement and guidance. It is due to their efforts that our entire area is now adopting these new technologies. Its my belief this will help address the challenge of youth migration as well. ”

Vijender Rana

“ This year I have sold apples worth Rs 2.5 lakhs. I also received felicitation from Chief-Minister Shri Pushkar Singh as well. I request all farmers to adopt these new technologies as it this will help double apple production in the region. ”

Poonam Devi



SUSTAINABLE SUGARCANE INITIATIVE - MEETHA SONA UNNATI

Sugar industry In India is one of the most important agro-based industry and impact livelihood of about 50 million farmers and their family member. In spite of the favorable climatic condition and soil conditions, small-scale sugarcane farmers across the country often face the challenge of low stagnant production due to land degradation, frequent flood and draught and gaps in cultivation practices.

Our sustainable sugarcane initiatives seek to address these challenges, enhance the livelihood of these small-scale sugarcane farmers and promote sustainability through the promotion of climate resilient sugarcane farming. Supported by The Coca-Cola Foundation, the initiative centers around training and capacity building of farmers, water-use efficiency improvements, soil health management, mechanization, and good agricultural practices.

Key features



Focus **on small-scale farmers**



Promote economic development of sustainable sugarcane through Climate Smart Sugarcane Agronomy



Enhance adoption by **training and capacity building on Good Agricultural Practices (GAPs)**



Improve **soil health, conserve water, implement integrated pest management and plant and ratoon management program**



Leveraging Information Communication & Technology through Kisan Sanchar Kendra, Cane Management System and 'Ganna Gyan' smartphone app



Establish Cane Information Centre (CIC) to **exhibit innovative and cost effective farm techniques** and create awareness on best practices to maximize sustainable productivity



Promote rural entrepreneurship for services like trash shedding, biocontrol



Bring social reform by **promoting gender equality**



MEETHA SONA UNNATI

2016

Project launched in UP in 2016

Partners: **DCM Shriram, IFC and Solidaridad**

54,217 hectares of land under agronomy best practices

48,000+ (including 5000+ women) farmers trained

Mobile Van Theatre for imparting video training

574 billion litres of water saved through efficient agri-practices

Increase in sugar yield by **20-25%**

SUSTAINABLE SUGARCANE INITIATIVE

2020

Project expanded to the state of Karnataka in 2018

Partners: **Solidaridad and Shree Renuka Sugars Ltd. (SRSL)**

22,445 farmers trained on GAPs

86,318 organic manure applied in the field

80 acres of sugarcane nursery established

56 farm ponds constructed

Establishment of **Cane Information Centre (CIC)**

OUR EFFORTS DURING COVID-19



PROVIDED ON-FARM TRAININGS

Our teams visited the farmers field regularly to give on-farm training as farmers faced difficulty to travel and visit our demo farms. It includes IVRS, SMS broadcasting, webinars, streaming on social media, etc.

INCREASED FARMER OUTREACH

Strengthened our online farmer outreach, which has enabled us to connect with almost 1.4 lakh farmers in a single year. Periodic updates and guidance were also provided.



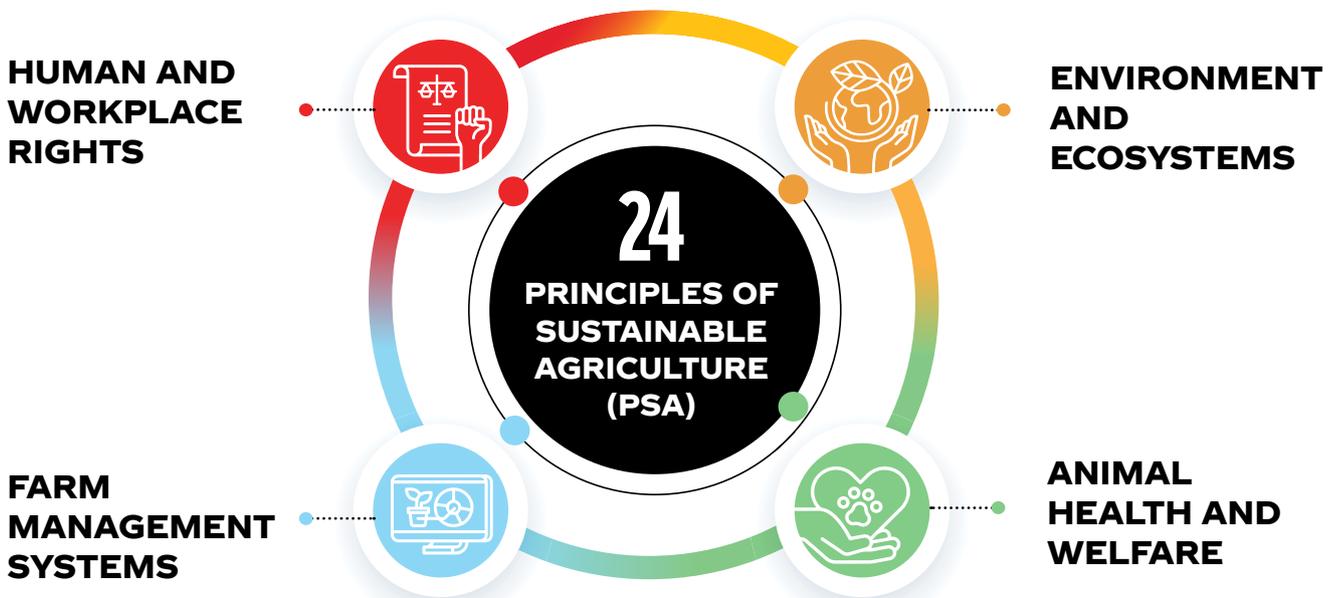
ENHANCED MARKET LINKAGES

Farmers faced difficulty in arranging transport facilities for their produce – Our Unnati projects helped in organizing transport to nearest markets, helped with permission, subsidized the transportation to key markets, linked them to processors - all this helped the farmers in sending their produce to various markets in timely manner.



PRINCIPLES OF SUSTAINABLE AGRICULTURE (PSA)

In 2020, we completed a comprehensive review of our Sustainable Agriculture Guiding Principles (SAGP) and their governance, and in 2021 we launched our new **Principles of Sustainable Agriculture (PSA)**. The 24 Principles of Sustainable Agriculture set expectations for suppliers regarding on-farm practices and are the foundation of our work to source our agricultural ingredients ethically and sustainably. We continue to work with our suppliers and partners to create systemic change in our agricultural supply chain.



OUR EVOLVING PORTFOLIO

We keep consumers at the heart of our beverage portfolio and offer beverages to match their evolving preferences. In 2020, we announced plans to streamline our beverage portfolio with a focus on brands with the greatest potential to scale and grow while addressing consumer needs. We continue to refresh the world with our diversified beverage portfolio by offering more choices in core brands and entering new beverage categories providing more drinks with nutrition benefits.

The four key actions that guide us to keep pace with the needs and tastes of consumers are:

1.

OFFERING DRINKS WITH NUTRITIONAL BENEFITS



We have diversified and expanded our juice-based portfolio to offer more enriched and refreshing choices to our consumers. We are also adding vitamins and essential micronutrients to our beverages to make them more nutritious.

CARBONATED FRUIT DRINKS

Made with real fruit juice and fizz

- Minute Maid Colour**
- Rimzim (with juice)**
- Limca Juicy + Masala**



FRUIT JUICES & BEVERAGES

Minute Maid Nutriforce

Affordable juice drink with added micronutrients such as Iron, Zinc, Vitamin B2 and Vitamin B12

Minute Maid Vita Punch

Helps boost immunity with a daily dose of vitamin C making it a perfect accompaniment to your breakfast

Rani Float

Contains real fruit pieces with higher juice content

Minute Maid 100% Anar, Apple, Orange

No added sugar, made from locally sourced fruits





ENHANCED HYDRATION

Glucocharge

Made with glucose, essential minerals such as Potassium, Sodium, Calcium and fruit juice

Powerade

Specially formulated with ION4 (Sodium, Potassium, Magnesium and Calcium) and Glucose, Fructose to give that extra powerful push required during a high- performance fitness activity or endurance sports

2.

RESHAPING OUR CURRENT PORTFOLIO



Through continuous innovation and reformulations, we focus on offering beverage choices with zero-sugar or reduced added sugar while maintaining the refreshing taste.

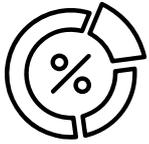
NO SUGAR/LOW SUGAR

- Kinley Soda
- Schweppes Soda Water
- Coca-Cola Zero
- Bonaqua
- Sprite Zero



3.

PORTION CONTROL FOR CONSCIOUS CONSUMPTION



We were the first beverage company to place Front-of-Pack calorie information on nearly all of our packaging worldwide. We make available nutritional information of our products on the packs and on our website as well. All products manufactured & packaged contain Front-of-Pack calorie declarations with exception of those bottled in Returnable Glass Bottles and water and plain soda. Front-of-pack nutrition labels is one of the tool to effectively enable informed choice regarding the nutritional intake from products. They can help consumers interpret the nutritional quality of products by providing simplified nutritional information.

4.

HELPING OUR CONSUMERS IN PORTION CONTROL AND ENABLING CONSCIOUS CONSUMPTION



By providing smaller packaging choices in convenient packs of 250ml or less, we helping our consumers in portion control and enabling conciously consumption.

SMALL PACK SIZES ARE AVAILABLE ACROSS OUR RANGE OF BEVERAGES

	Can 180ml		Returnable Glass Bottle 200ml		PET (for sparkling variants) 250ml
	Tetrapack (Juices) 125ml		Tetrapack (Dairy) 200ml		



MAKING A DIFFERENCE FOR OUR PEOPLE

Our success is driven by our highly motivated and exceptionally skilled employees and we are committed to foster an agile, inclusive, and safe working environment for them. While employee engagement has been foundational to our business and ingrained in our culture, the challenges we faced due to COVID-19 pandemic required us to go beyond the conventional and make our people feel valued and safe.



HIGHLIGHTS FOR 2020

We ran several campaigns throughout these trying times to dialogue with, engage and support our people

#STAYHEALTHY

- Health reporting, quarantine guidelines, health & hygiene communications, ongoing sanitization & deep cleaning, temperature screening and PPE for all associates
- Mandatory remote working early on in March – much before the national lockdown
- Non-essential travel ban
- 100% virtual onboarding & summer internship program as per original schedule with no delay/roll backs



#STAYCONNECTED

- Channels for daily team check ins and 1-on-1 connect with HR to identify differentiated needs and provide a networked community to support one & all
- Curated resources, materials and platform to promote wholistic mindfulness – physical, emotional, mental and financial
- Access to personal sessions to reinforce well-being and address medical concerns through Employee Assistance Program
- Adopted a more inclusive approach to reinforce confidence – to keep associates informed and updated on macro business, environment and community initiatives
- Reinforced regular manager connect to provide clarity on emerging priorities, structure and celebrate progress amidst the uncertainty



#STAYCURIOS

- **PowerHour Series** for strengthening cross-functional awareness and leadership capabilities
- **Red Talk Series** that encourages us to engage with new ideas and approaches
- Digital learning and bite sized capsules to promote on the go learning via **LinkedIn Learning & Coca-Cola university platforms**



HUMAN & WORKPLACE RIGHTS

Respect for human rights is at the foundation of our business and ingrained in our culture, guiding our interactions with employees, bottling partners, suppliers, customers, consumers, and the communities we serve. Our commitment starts with our own employees, making sure they have safe, supportive and respectful workplaces where the dignity of every associate is recognized.

Our Human Rights Policy sets the framework for ensuring that we meet this commitment within our owned operations and those over which we have management control. Tools and training are provided to help our global operations abide by the policy. We encourage any suspected violation to be reported, which can be done through multiple channels, including an ethics hotline.

Our suppliers and system partners are also expected to embrace responsible workplace practices. Our Supplier Guiding Principles (SGP) which are aligned with our Human Rights Policy, are included in all contractual agreements between The Coca-Cola Company and our direct and authorized suppliers.

These Human Rights Policy and the Supplier Guiding Principles can be found here <https://www.coca-colacompany.com/policies-and-practices/supplier-guiding-principles>



EMPOWERING WOMEN

We aim to provide a level field to all by considering the qualifications, skills, experience and performance as the basis for the recruitment, hiring, placement, training, compensation and advancement within the organization. Our recruiting and rewards policies apply commonly for both the genders and are based on the principle of fairness and equity. Our practices and systems are built to address the needs of women employees, which helps us in creating a suitable work environment that promotes gender diversity.



of our workforce
constitutes of women



of our leadership
constitutes of women

In 2010, we set a goal to enable the economic empowerment of **5 million women by 2020**. Since then, we have worked with countless partners to provide **business skills training, mentoring networks, financial services and other assets to help women entrepreneurs improve their livelihoods, families and communities.**

The Coca-Cola Company and its partners are proud to have exceeded our 5by20 goal by enabling the economic empowerment of more than **6 million women** across **100 countries** around the world.



In order to create Gender Equality in workplace, Coca-Cola India has a four- pronged strategy that focuses on:



Retention

Quarterly touch points with women associates do help us track the early warning signals and resolve matters that may be within area of influence and change



Advancement

Women Talent Sponsorship programs namely - Achieve Your Best Self (AYBS) & Leveraging & Inspiring Female Talent (LIFT), to address the full spectrum of expectations and challenges that women need to focus on and overcome respectively to contribute their best both professionally and personally



Development

Support group for middle management level for enabling development focused conversations around all will help them grow further



Recruitment

Structured and conscious approach to improve the overall women representation across hierarchy levels

- Awards for Women referrals;
- Equal pay & opportunity framework
- Diverse interviewing panel with mandatory female representation - to drive larger participation of Women in our hiring process while minimizing the unconscious bias



EMPLOYEE HEALTH & SAFETY

Our commitment to keeping our employees and partners safe and healthy is just as important to us as our commitment to providing safe and highest-quality drinks for our consumers.

Our employee training programs are aimed to ensure that employees can identify health and safety risks and raise concerns. As we continue our journey towards our goal of zero-work related injuries & fatalities, the role of Safety Lead in bottling operations assumes much greater significance than ever before. It is also critical to develop their safety qualifications to drive safety culture across our operations.



SUSTAINABILITY SNIPPETS

The pandemic was a testing time for us. However, it could not deter us from our vision of refreshing the world and making a difference. We kept working harder on our commitments and achieving them. Following are some of the sustainability headlines that shows of our hard work and our determination to emerge stronger in these unprecedented times.



Coca-Cola India pledges to help #StopTheSpread – Positively impacting over 10 lakh lives

To stand in support of the COVID-19 pandemic, The Coca-Cola Company has created a special “Stop the Spread” fund worldwide. This fund will be channelized towards facilitating vaccine distribution, COVID safety kits (PPE - masks, gloves, sanitizer) and creating awareness around vaccination and sanitary practices to contain the spread of pandemic.



Coca-Cola India, reinvigorates its vision of creating a ‘World Without Waste’: Emerging Stronger, this World Recycling Day

Aligned with the Government of India’s Swachh Bharat Mission, Plastic Waste Management Rules and the United Nations Sustainable Development Goals, the company’s global initiative ‘World Without Waste’ aimed at creating a circular plastic economy, has achieved significant milestones in the country.



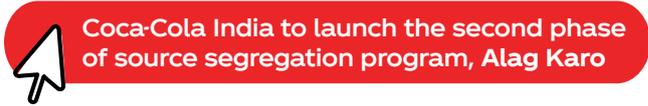
Coca-Cola India initiates provision of safe drinking water in Telangana & Andhra Pradesh benefitting 20,000 lives

With a focus on providing safe and clean drinking water for communities, Anandana, The Coca-Cola India Foundation, in partnership with Jaldhara Foundation and WaterHealth India initiated seven WaterHealth Centres (WHCs) in the Adilabad, Medak and Nizamabad districts of Telangana and Andhra Pradesh.



Coca-Cola India, GIZ and Tetra Pak join hands with SAAHAS to launch the second phase of source segregation program, Alag Karo, in Gurugram

Alag Karo 2.0 is our initiative to enhance the understanding and sensitivity towards sustainable waste management. The program aims at achieving improved recycling rates and reduction in dumping and landfill, by training 300 waste workers on systematic waste management and sensitizing over 100,000 people in the city.



Coca-Cola brings Delightful Fruit Nutrition from the ‘Farm to Table’

The company under its master brand Minute Maid, introduced two new products - Minute Maid Nutriforce and Minute Maid Vita Punch, delivering some of the daily essential nutrition requirements and made with fruits grown by Indian farmers. These offer much needed benefits of, mental agility and immunity, demonstrating commitment to expand the company’s portfolio of delightful nutrition for everyday occasions.



Coca-Cola India’s ‘Ummeedo Wali Dhoop’ salutes positivity, togetherness and generosity of the human spirit

Celebrating the ability of human spirit to persevere and to always emerge stronger, Coca-Cola India has released a series of stories ‘Ummeedo Wali Dhoop’, recognizing beacons of hope, countless acts of selflessness, kindness, and courage. The campaign features stories of everyday heroes who have gone above and beyond the call of duty to help the community amidst the COVID-19 pandemic.



OUR CONTRIBUTION TO SUSTAINABLE DEVELOPMENT GOALS

The Sustainable Development Goals (SDGs) were first launched in 2015 and are a core part of the agenda developed by the 193 member states of the United Nations to work toward the future we want, one where all people thrive within a healthy environment. The 17 goals—geared toward a 2030 timeframe—have become an important framework for companies to rally around as they address an array of complex, interrelated global issues.

OUR CONTRIBUTION

We are working to make all our **packaging more sustainable**, including maximizing our use of renewable and recycled content while minimizing our use of virgin fossil material. This ensures **less of plastic** ends up in ocean. We **partner** with NGOs and community to run various programs provide more structure to waste collection. These programs help in creating **better livelihoods** for the marginalized waste workers in the existing largely informal economy.

For more information please refer to the chapter on **World Without Waste and the Environment section in the Sustainability Update 2020-21 online supplement.**

The Coca-Cola Foundation has been able to make humble contributions through key water projects for **holistic development of communities** in distressed regions across India. These projects also focus on community participation with a focus on **women empowerment**, who often reach supervisory roles in village “Pani Samitis” (water committees) to ensure maintenance and sustainability of community water projects. Together with our bottling partners, we have set a leading example in **shared water management** inside and outside our operations. We keep working with communities and farmers in our supply chain to **increase water availability, replenishing more than double the amount of water we use.**

For more information please refer to the chapter on **Water Leadership and the Environment section in the Sustainability Update 2020-21 online supplement.**

Through our Unnati projects we have **improved the overall fruit availability**, enhanced **farming efficiency** as well as built food-processing capacity in the country. These projects have generated new opportunities for farmers and local suppliers ensuring an **increased income** and better living standards. They also focus on ensuring **women farmers are empowered** through training and support.

For more information please refer to the chapter on **Sustainable Agriculture.**

We are refreshing the world with our diversified beverage portfolio by **reducing added sugar** while providing more drinks with nutrition benefits. We are also **adding vitamins** and **essential micronutrients** to our beverages to make them more nutritious. We are offering more small packaging choices to **promote conscious consumption**; and providing consumers with **clear nutrition information.**

For more information please refer to the chapter on Our **Evolving Portfolio** and the **product portfolio** in the **Sustainability Update 2020-21 online supplement.**

Our commitment to keeping our **employees and partners safe and healthy** is just as important to us as our commitment to **providing safe and highest-quality drinks for our consumers.** We committed **INR 50 crores** to augment the nation’s effort in combating the crisis and containing the spread of the pandemic. The Coca-Cola system in India will facilitate **COVID vaccination, provide safety kits, create awareness and distribute beverages to our nation’s front line, to positively impact over 10 lakh Indians.**

With partnership of NGOs, we have been able to help and **support ragpickers** and helped in **regulating their income.** Coca-Cola India partnered with different NGOs to ensure **nutritious meals** to children in Government and Government-aided schools.

During the pandemic we provided curated resources, materials and platform to **promote holistic mindfulness** - physical, emotional, mental and financial. We believe in bringing in **inclusivity and promoting diversity** in all aspects of our business and across our value chain. Our recruitment is structured with a conscious approach to improve the **overall women representation** across hierarchy levels. **33% of our workforce constitutes of women** and the **leadership constitutes of 31% of women.**

For more information please refer to the chapter on **Making a difference for our people** and **Appendix A of the Sustainability Update 2020-21 online supplement.**

As a global company with a wide supply chain and consumer reach, we have a significant role to play in meeting many of these ambitious aims. In the table below we have showcased how our programs are interdependent on each other and initiatives and thereby contributing to more than one SDGs.

UNITED NATIONS SUSTAINABILITY DEVELOPMENT GOALS (UNSDGS)

1 NO POVERTY	2 ZERO HUNGER	3 GOOD HEALTH AND WELL-BEING	5 GENDER EQUALITY	6 CLEAN WATER AND SANITATION	8 DECENT WORK AND ECONOMIC GROWTH	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	13 CLIMATE ACTION	14 LIFE BELOW WATER	17 PARTNERSHIPS FOR THE GOALS
✓						✓	✓	✓	✓
			✓	✓		✓	✓	✓	
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REFRESH THE WORLD. MAKE A DIFFERENCE.



**LOVED
BRANDS**



**DONE
SUSTAINABLY**



**FOR A BETTER
SHARED FUTURE**

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