



## **Coca-Cola System in India**

The Coca-Cola System in India<sup>1</sup> comprises of a wholly-owned subsidiary of The Coca-Cola Company (TCCC) namely Coca-Cola India Private Limited (CC IPL) which manufactures and sells concentrates and beverage bases and powdered beverage mixes, a company-owned bottling entity, namely, Hindustan Coca-Cola Beverages Private Limited (HCCBPL), part of the Bottling Investments Group (BIG) of TCCC, and 13 licensed franchise bottling partners of TCCC, who are authorized to prepare, package, sell and distribute beverages under certain specified trademarks of TCCC; supported by an extensive distribution system comprising of customers, distributors and retailers.

## **About the report**

CC IPL has prepared 'Sustainability Update 2019/20' in line with Global Reporting Initiative (GRI) Standards. Quantitative data highlighted in the report covers period from January 1, 2019 to December 31, 2019 unless otherwise stated. However, for readers to have more up-to-date information, we have also included highlights of COVID-19 related humanitarian relief measures that were implemented in 2020. This update focuses on our key sustainability initiatives and should be read in conjunction with supplementary report available on our website. The supplementary report provides detailed information and data on our other material sustainability aspects. This report has been externally assured by M/s DNV GL Business Assurance India Private Limited (DNV GL).

<sup>1</sup>For the purpose of this report, "Coca-Cola System", "Coca-Cola System in India" and "Coca-Cola India" are used interchangeably to represent CC IPL (Coca-Cola India Private Limited), HCCBPL (Hindustan Coca-Cola Beverages Private Limited) and the franchise bottling partners unless otherwise specified. This does not signify any legal or structural arrangement. Depending on the context, "We" may refer to CC IPL and/or HCCBPL or Coca-Cola System. The Coca-Cola Foundation is TCCC's international philanthropic arm. It was established in 1984 in the U.S. as a registered 501(c)(3) charitable organization.

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**T. Krishnakumar,**  
President and CEO,  
Coca-Cola India and  
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Unit, The Coca-Cola Company

When we imagine an interconnected world, our reflexes conjure up images of deep digital networks, globalization, and people transcending international borders. However, our world is connected in a lot of other ways than we usually imagine. This interdependence should always be explored and leveraged for a better and connected world.

Even as I share my thoughts for this edition of our sustainability report, I reiterate our raison d'être. **To refresh the world and make a difference.** This includes our beverages and work that we do to preserve the synergistic interconnectedness of our communities and activities.

Starting 2010, our sustainability reporting journey has come a long way. We had started out by setting multiple goals for ourselves, which had appeared formidable initially, but achieving them motivated us to step up our efforts further.

We are thankful to our consumers, customers, communities, partners and many other stakeholders who have helped us chart our course by doing what is needed to serve them better. Their voices continue to resonate with our strategy and ensure that we adopt the right approach.

Equally important for us have been the United Nation's Sustainable Development Goals (SDGs) that have provided a rubric for a better world to us. We have been setting clear and measurable targets against these comprehensive goals and measuring our progress against the targets. Our efforts over the last year along with key highlights from 2020, have been shared in this Sustainability Report for 2019/20.

We had some significant developments across design, collect and partner towards our **World Without Waste** commitment. In various areas, be it envisioning new dispensing formats or testing more efficient sustainable designs, we are reimagining ways in which we can conveniently serve safe and refreshing beverages to our consumers.

While we play to our strengths, we do not want to be weighed down by our limitations and are constantly innovating ahead of the curve. That is why we partner with communities, governments, municipalities, nonprofits and other experts in the green space of waste management and recycling. We have been energized by the outcome so far and will continue to collaborate towards a clean India (Swachh Bharat Abhiyan).

In 2019, we also joined forces with other industry stakeholders to launch "Karo Sambhav," a Producer Responsibility Organization (PRO), which is putting into effect a futuristic community-led approach and solutions for salvaging everything recyclable including plastics.

Our endeavor to source sustainably via **Fruit Circular Economy** initiative, bore more fruits. Buoyed by the positive response of Unnati Mango, Orange and Apple that have benefitted over one lakh farmers thus far, we diversified into newer Unnati projects with Litchi and Grapes, with the aim of multiplying fruit productivity and earning potential of over 80,000 farmers.

Water is a key constituent of our beverages and industry, therefore integral to our sustainability efforts. Process improvements for **water optimization** in our

operations have yielded promising dividends in the form of improved Water Use Ratio (WUR). We were able to bring WUR down from 2.89 liters of water used per liter of beverage in 2009 to 1.74 liters used in 2019.

We have also been able to create a combined water replenishment potential of 25.1 billion liters through our bottling system and Coca-Cola India Foundation (CCIF/Anandana). Last year, through CCIF, we established clean drinking water units in five villages, community drinking water centers in eight cities, and built hygienic sanitary facilities and water tanks at primary schools in Chennai.

In 2019, we entered **new beverage categories** and launched several innovative variants of our popular brands. We expanded the range of refreshing fruit-based Minute Maid juices with 100% natural juices made from locally-sourced fruits and introduced new variants such as Colour and Apple Sparkle.

We also launched Juicy-plus versions of many of our popular sparkling drinks. Powerade, our global sports hydration drink, was made available for our consumers in India. We continued to offer a range of nutritious beverages in 2020 under the master brand Minute Maid with Nutriforce and Vita Punch being the latest additions.

This year, COVID-19 has tested our strength and resilience as human race and despite physical distancing measures has brought us all together socially. We hope that our System contribution of INR 100 crores towards immediate food and beverage support of distressed communities as well as health infrastructure enhancement in the country through Personal Protective Equipment (PPE) and hygiene essentials provisioning will bring some relief to our compatriots and communities.

There is absolutely no room for complacency even after a decade full of impressive feats. We are acutely aware of our role and responsibility towards social, economic and environmental causes and will stop at almost nothing. As we look ahead into the next decade, we will continue to focus on building a better shared future and shining **“Ummeedon wali dhoop, sunshine wali asha”** (radiance of aspirations, sunshine of hope) whenever, wherever and however we can.

We will keep trusting the tenacity of the human spirit and will continue to nurture existing partnerships and build new collaborations. Our stretch-goals are dynamic, and we will continue to modify/amplify them with the changing needs of our communities and environment.

I trust that our efforts and their tangible results outlined in this **Sustainability Update 2019/20** will inspire many more of us to rally for a sustainable world and co-create a better, shared future.

I would like to thank each and every one of you for taking the time out to go through the report and for your contribution in shaping our sustainability vision.

**T. Krishnakumar**

# Our response to the Coronavirus pandemic

As the entire world battles unprecedented challenges posed by the Coronavirus pandemic, Coca-Cola India remains committed to our purpose of making a difference to the communities we operate in. We continue to stand resolutely with our district administrations, our partners, people, communities and consumers to protect the nation's health and wellbeing with empathy, support and solidarity.

We have pledged **INR 100 crores** towards COVID-19 response relief measures to support vulnerable and most impacted communities across India.

## Safety of our people and products

We stay committed to the safety of our people and products.

For our operations, we have adopted stringent safety protocols across all our established assets such as plants, depots and offices. All frontline associates of the System have been provided with the requisite guidance and training on personal hygiene and social distancing measures.

## Healthcare infrastructure enhancement

With the help of implementation partner United Way Mumbai, we contributed towards augmenting the healthcare infrastructure in the country. Public hospitals have been supported through the provisioning of Personal Protective Equipment (PPE) comprising N95 masks, 3-ply disposable masks, surgical caps, surgical goggles, waterproof gowns, shoe covers, gloves for the safety of healthcare workers, sanitizer dispensers, additional ICU beds, and non-contact thermometers for medical preparedness.



**Locations: 60 public hospitals** across Maharashtra, Delhi, Tamil Nadu, Karnataka, Telangana, Gujarat, Punjab and Haryana



Positively impacting over **60,376 sanitation workers, 16,000 police staff** and **14,000 community health workers**



An estimated **10 lakh+ patients** will benefit from the healthcare interventions and medical support

## ● Contributing towards food security and other hygiene essentials

We joined hands with CARE India to provide dry-ration kits to meet specific nutritional needs of various underprivileged groups such as migrant workers, daily wage earners and people living with HIV/AIDS across the country.



**Ration kits** included many essentials including wheat flour, rice, pulse, cooking oil, spices, sugar, salt, soy chunks, poha, peanuts, protein powder, milk powder and soap bars



**Locations:** Delhi NCR, Uttar Pradesh, Odisha, Andhra Pradesh, Haryana, Bihar and West Bengal



Approximately **1.8 lakh+ people** benefited through the three-month long programme beginning June 2020

## ● Providing hydration

We leveraged our extensive supply and distribution network to distribute hydrating beverages to our communities living on the margins and frontline warriors serving the nation during the hot weather conditions.



**Beneficiaries** included health workers, field personnel, waste workers and other marginalized groups

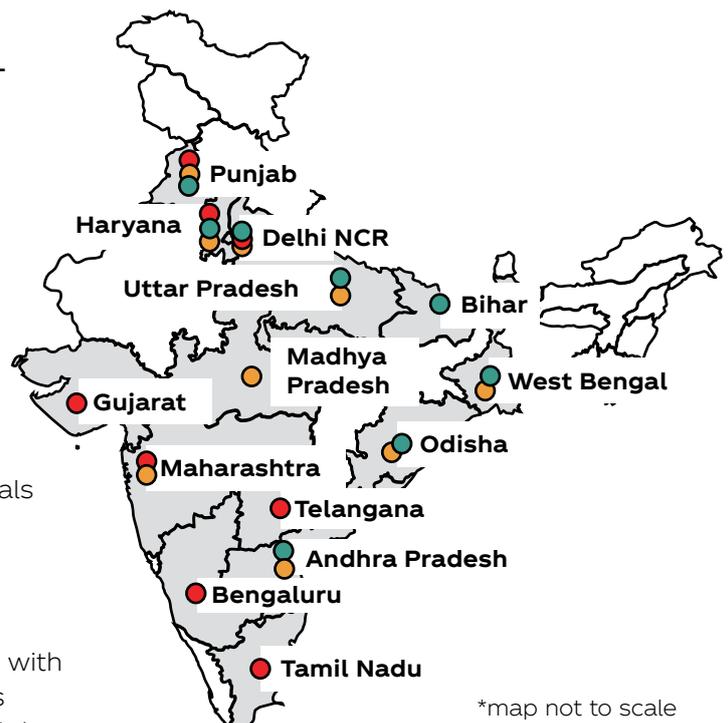


**Locations:** Delhi, Haryana, Uttar Pradesh, Punjab, Madhya Pradesh, West Bengal, Maharashtra, Andhra Pradesh and Odisha

In addition to these initiatives, we are tirelessly working with several Civil Society Organizations (CSOs) and NGOs such as Akshaya Patra Foundation, Vanarai, Chintan, Hasiru Dala, Manthan Sansthan and American India Foundation among others towards providing free meals to the distressed communities and relief to waste workers through provisioning of dry rations, PPEs and emergency medical funds.

Through our employee fundraiser campaign in partnership with GiveIndia, we secured donations to support waste workers with food and hygiene essentials. Coca-Cola India matched the employee contribution with an equal amount.

COVID-19 response measures across India



# WORLD WITHOUT WASTE

## RECYCLING AND BEYOND

Packaging waste is a complex challenge for our environment and our economy. For us, safe and hygienic packaging is critical to ensure we are delivering the best to our consumers while maintaining the highest quality standards. It helps eliminate food wastage, maintains freshness of our products and adds to the consumer experience by offering convenience, product availability and affordability. But at the same time, the world is grappling with the problem of proper waste management and recycling. We have set ambitious goals for our business to take responsibility for our packaging across its lifecycle and reduce plastic waste in the environment and oceans.

We believe that while beverage and food containers remain an integral aspect of modern life, they do not have to end up as waste. We want each of our packages to have more than one life by making sure they are collected and recycled effectively.

Launched in 2018, World Without Waste is our global initiative through which we are radically rethinking how our bottles are designed, how they are recycled and repurposed, and even how we get our products to consumers in the first place.

## Our framework of action

### Design

Make our packaging 100% recyclable globally by 2025 and use at least 50% recycled material in our packaging by 2030

### Partner

Bring people together to support a healthy debris-free environment

### Collect

Collect and recycle a bottle or can for each one we sell by 2030



### Design

Through continuous design innovations and light weighting, we are moving towards our target of making our packaging 100% recyclable globally by 2025. Our 250ml tiny-but-mighty Affordable Small Sparkling Package (ASSP) is the world's lightest-weight, best-performing bottle and is 100% recyclable.



250ml

- 100% Recyclable
- Affordable Small Sparkling Package (ASSP)
- World's lightest-weight
- Best-performing bottle



300ml

- Returnable glass bottles (RGBs)

In 2019, The Coca-Cola Company, produced the first-ever beverage bottle using recovered and recycled marine plastics. While the advanced recycling at commercial scale is still in its infancy, the bottle is a demonstration of what the technology may achieve in time.

We also offer our beverages in returnable glass bottles (RGBs), which are fully recovered from the market (except for breakages).



## Collect

With a target to collect and help recycle equivalent of 100% of our production in packaging, we are developing models that address local challenges in packaging reuse and recycling. Working with multi-stakeholder collaborations, we seek to drive, create and accelerate collection and recycling of our packaging and effectively keeping it out of the environment.

### Creating a plastic circular economy

We want to turn plastic waste into wealth, bringing the dream of a litter-free country closer. The Coca-Cola System in India, along with partners is working to develop sustainable, community-led programmes for integrated plastic waste management and promote efficient recycling in India. Through our various initiatives, we seek to create awareness about segregation of waste at source, streamline collection mechanisms and help build infrastructure to recycle post-consumer packaging into value-added products. These initiatives will also create better livelihoods and provide better social security for the marginalized waste workers in the existing largely informal economy.

### Key features of the programme

- Develop, support and implement economically sustainable model for plastic waste management
- Design and implement Material Recovery Facilities(MRFs)/Swachhta Kendras for improved plastic waste management
- Improve socio-economic conditions of waste workers and enhance their access to institutionalized benefits
- Knowledge management, traceability, monitoring and communication mechanisms



Project coverage - plastic circular economy





A word from Sushila Sable associated with Project Prithvi

“Safai saathi’s are crucial for the fight against climate change. 1000 kg of waste that is recycled by safai saathi’s saves 17 trees from felling. I am pleased to be helping the environment and being a role model for women in similar conditions like me.”

Sushila Sable is a former waste worker and is currently elected as President of Indian Waste Picker Society. She also represented India at the UN Framework for Climate Change in 2009, 2010, 2011 and 2012.

**‘Project Prithvi’** by Hindustan Coca-Cola Beverages Private Limited (HCCBPL) in partnership with United Nations Development Programme (UNDP), Indian Centre for Plastics in the Environment (ICPE), Stree Mukti Sangathana and Mindtree

**42,000+ MT** of waste collected since inception

Across **28 cities**

**100 Self Help Groups (SHGs)** formed to mainstream men and women waste workers

**4,200+ waste workers** benefitted till date

**171 schools and colleges** included in awareness campaigns

**Integrated plastic waste management project** in partnership with Prayas Juvenile Aid Centre

Work towards social and economic upliftment of **more than 1,000 ragpickers** in and around Jahangirpuri area

**Technical capacity building** on safety measures and enabling access to social protection schemes

**Women waste recycler upliftment programme** by Coca-Cola India Foundation in partnership with Mahila Sewa Trust (SEWA)

Improve standard of living of **200 vulnerable women waste recyclers** by providing sustainable livelihood, enhanced income, nutritious food and safety gears

Project aims to **encourage** segregation of dry waste especially plastic

**Integrated plastic waste management project** by Coca-Cola India Foundation in collaboration with United Nations Development Programme (UNDP)

**Material Traceability Programme** by Coca-Cola India Foundation in partnership with Chintan, Saahas and Hasiru Dala Foundations

The projects would help in inclusion of informal sector and **development of waste handling infrastructure** at Mysore, Chennai, Ghaziabad, Noida (Saahas), Zakira-Delhi (Chintan), Devanagere, Hubli, Dharwad and Rajahmundry (Hasiru Dala)

**Promote waste segregation** at source and establish material recovery facilities (MRFs)

Train and support informal sector to **facilitate their integration** with formal sector

Capacity of handling **5-10 tons of dry waste per day** at each location

**Demonstrate holistic waste management** which interconnects nature, people and technology





## Partner

Tackling a problem as big as packaging waste requires collective action and ongoing collaboration of industry peers, consumers, policy makers, environmentalists and community members. We continue to partner with different stakeholders and exchange learning and insights while working towards our goal of a World Without Waste.

We have partnered nationally and globally with organizations like World Economic Forum's Global Plastic Action Partnership, PET Packaging Association for Clean Environment (PACE), Action Alliance for Recycling of Paper Carton (AARC) and most recently an industry-led Producer Responsibility Organization (PRO) in India to scale up our waste management efforts and bring about a renewed focus on the entire packaging lifecycle.

## Karo Sambhav – Closing Material Loops

Coca-Cola India Foundation has partnered with Karo Sambhav Foundation (KSF) to pilot waste management projects in Gurugram, Lucknow, Varanasi and Mapusa with the aim to create efficient value chains for collection of post-consumer packaging and optimize material recycling processes.

Karo Sambhav has been created with support and participation of Packaging Association for Clean Environment (PACE). It seeks to develop a system which enables inclusion, ethics, transparency, good governance, and traceability of waste. It aims to mobilize INR 1,000 crore to create a network of 125 material recovery facilities (MRFs) across the country. The partnership will enable the consortium members to fully comply with Extended Producer Responsibility (EPR) for all their packaging elements and contribute towards circular economy.



**Enable utilization** of secondary materials post recycling



**Transform the value chain** of packaging material into a robust and efficient material circular economy



**In alignment** with Swachh Bharat Mission

## Supporting Swachhta Hi Seva campaign

Coca-Cola India along with its bottling partners and various NGO partners across India drove awareness on the importance of **cleanliness** and **promoted effective waste management**. Several NGO partners including the American India Foundation, Magic Bus India Foundation, Akshay Patra Foundation, Ek Pahal among others were engaged to contribute towards the national Swachhta Hi Seva campaign.

A volunteer day was organised on 2<sup>nd</sup> October, 2019 in Gurugram with active participation from Coca-Cola India employees in partnership with the NGO partner, Saahas.

## Volunteer programme with ‘Date with Ocean Foundation’

Coca-Cola India Foundation joined hands with AIESEC and Afroz Shah-led “Date with Ocean Foundation” for a volunteer programme to beat plastic pollution at Sanjay Gandhi National Park (SGNP), Borivali and beaches of Mumbai through awareness creation, waste segregation and waste management.



Aims to **impact 15,000+** people in **43 padas** around SGNP and beaches in Mumbai



**Cleaning up** of Danapaani beach, Versova Beach, SGNP Forest and River Mithi



Waste management is a global environmental concern. To see a real change at the ground level, a collaborative and consistent effort is required to clear the waste out of our environment sustainably. Towards this, our endeavour is to create a sense of belonging in the hearts and minds of people by engaging citizens, students and corporates through a volunteer programme to beat plastic pollution as well as suggest ways for achieving a circular economy. ”

Afroz Shah, lawyer, environmental activist and recipient of UNEP Champions of Earth (2016).

## Alag Karo

A joint initiative along with GIZ, Tetra Pak and the implementing partner, Saahas for promoting and facilitating source segregation in residential and commercial establishments in Gurugram.



Implemented in **22,000 households** across **42 residential societies** as well as **412 offices** and **87 restaurants**



Sensitized **23,800 students** across **39 schools** on waste segregation



**525 waste workers** empowered to help improve their livelihoods, health and hygiene conditions



**Significant increase in source segregation** in targeted residential and commercial establishments



Swachhta Kendra in Bicholim, Goa



Madhavi Basuraj Chalvadi - safai saathi

# FRUIT CIRCULAR ECONOMY

## PROMOTING SUSTAINABLE AGRICULTURE

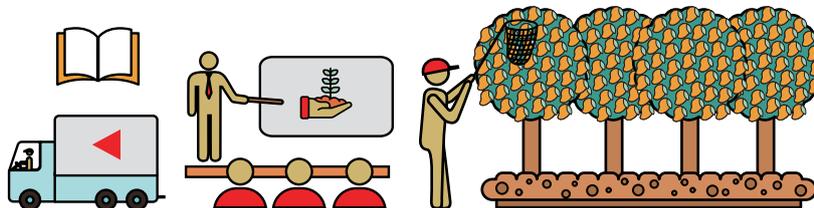
Consumers throughout the world are increasingly becoming conscious of the social accountability of foods and beverages they consume. Over the past years, Coca-Cola India has built significant inroads into the farming community with its focus on good agricultural practices that provide forward linkages to the Indian farmers. Fruit Circular Economy (FCE) is a step towards addressing the issues of low farm productivity, poor technology adoption and fruit wastage by harnessing the higher productivity potential of fruits—both at farm as well as processing level. Our efforts are focused on improving the overall fruit availability, increasing farming efficiency as well as building food processing capacity in the country, thereby helping farmers increase their income.

Once harvested, the farmers' produce can either go into the market or could go further for processing, where many value-added products can be created for local and global consumption. Fruit processing not only creates a buffer between low and high productivity seasons but also stabilizes fruit prices during a bumper season, thereby securing the interests of both farmers as well as consumers.

The focus of Fruit Circular Economy starts with farm-level productivity improvement by teaching farmers and creating a belief (using demo farms) in using ultra-high to high-density fruit plantation.

## Farm

Unnati for higher fruit productivity



## Fruit Processing

Increased local procurement



## Demand Generation

More fruit-based choices for consumers

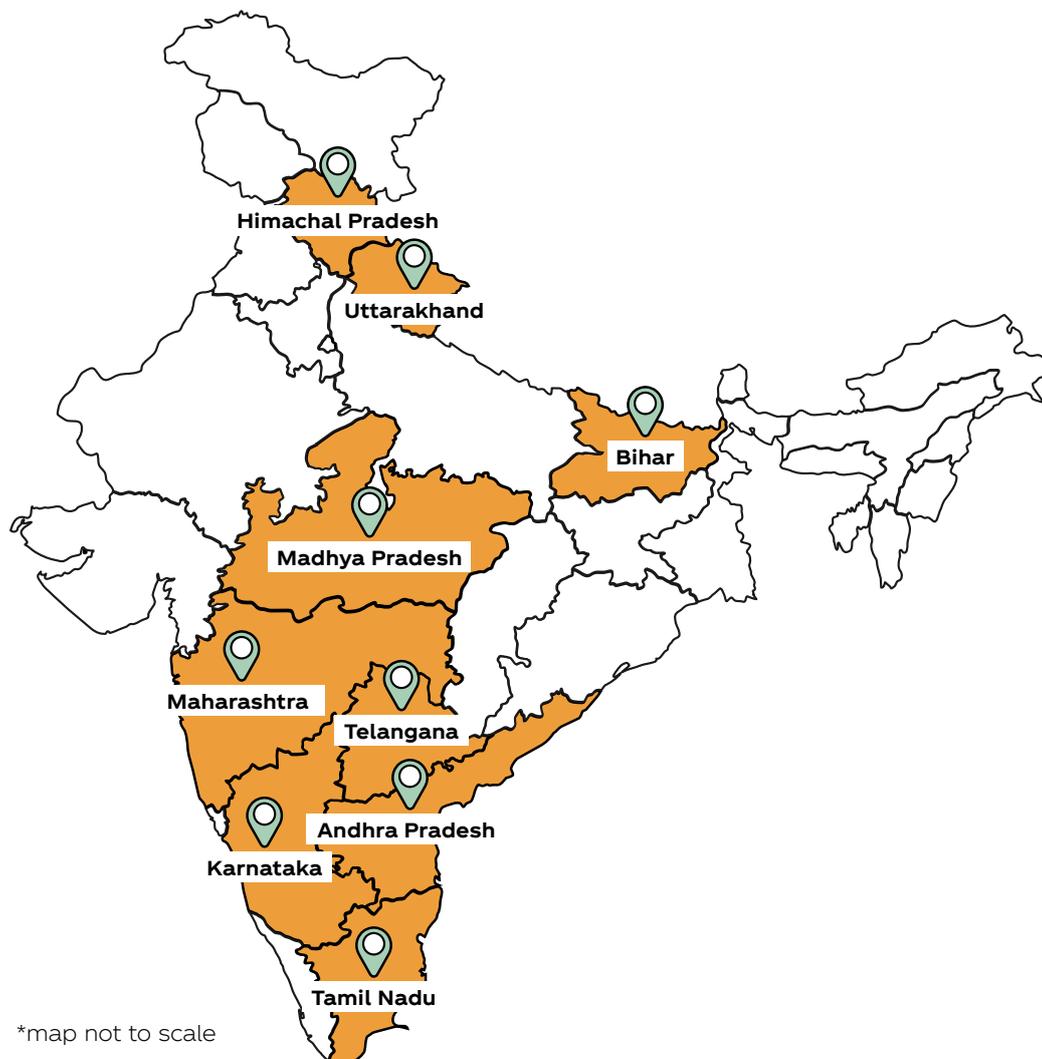


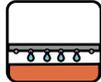
We took the first step towards creating a Fruit Circular Economy in India way back in 2011 with ‘Project Unnati Mango’ in Andhra Pradesh. The success of Unnati Mango and ever encouraging response from farmer partners motivated us to not only scale up the project to build capabilities of more and more farmers but also diversify into other fruits with the launch of Unnati Orange and Apple in 2018 and most recently with Unnati Litchi and Grapes in 2019. The project aims to benefit more than 2,00,000 fruit farmers by 2022.

Under Project Unnati, the company and its partners handhold and train farmers to become better entrepreneurs by deploying techniques such as ultra-high-density plantation, drip irrigation, good agricultural practices and high-yielding cultivars to increase their fruit productivity and then take a decision whether to sell the produce to processors or in the market for best return on their investments.

It also creates a positive impact across many other sustainability focus areas, including women’s empowerment, community wellbeing and water stewardship.

### FCE coverage across India



-   
**Ultra-High-Density Plantation (UHDP)**
-   
**Drip Irrigation**
-   
**Farmer Trials**
-   
**Demo Farms**
-   
**Modern Nurseries**
-   
**Good Agriculture Practice (GAP) training**

**Project Unnati - a fruitful journey**

**2011**



**Unnati Mango launched**

**300** demonstration farms

**18,000+** farmers trained

Empowered **3,000+** women farmers through support and training

**2014**



**Unnati Mango stepped up to Phase 2**

**2,073 acres** of UHDP Plantation

**13,000+** hours of farmer training

**60,000+** farmers trained

**40 acres** of nursery with **2 million** plants capacity

**2018**



**Unnati Orange launched**

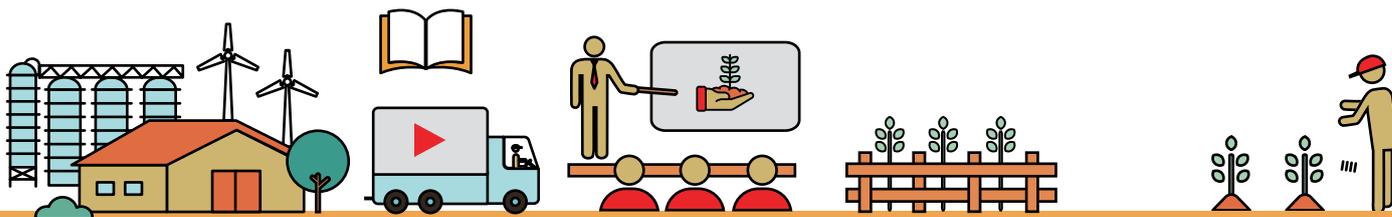
**21,000 farmers** trained

**350 acres** new plantation

**20 acres of demo farms** developed along with high-tech nurseries

Cumulative impact till date  
**86,000+** farmers impacted

Cumulative impact till date  
**21,000+** farmers impacted



## 2018 Unnati Apple launched

1,000 demo orchards planned  
 150+ orchards already established  
 3,500 farmers trained  
 Target to train 50,000+ farmers in phase 2  
 In partnership with Indo-Dutch Horticulture Technologies

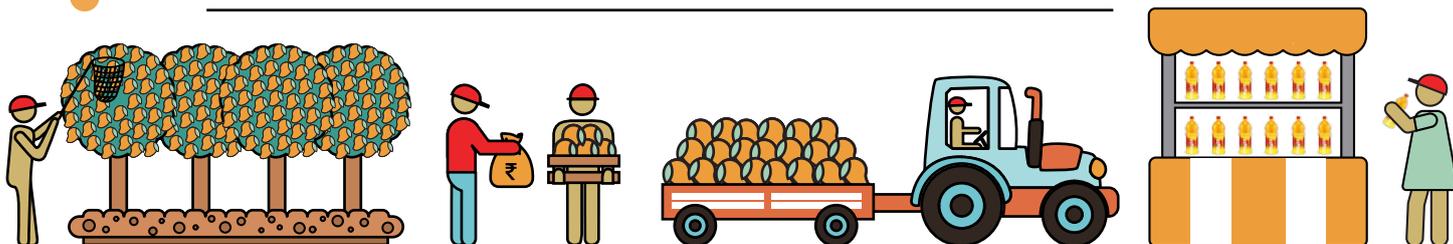
Cumulative impact till date  
**3,500+** farmers impacted

## 2019 Unnati Grapes launched

600 demo farms planned in Tamil Nadu  
 8,000 farmers to be trained  
 In partnership with National Research Centre For Grapes, Krishi Vigyan Kendra, Theni and PayAgri Innovations  
 Completed enrollment of 500 farmers

## 2019 Unnati Litchi launched

Rejuvenate and revitalize farms spanning 3,500 acres  
 80,000 farmers to be trained  
 Enrolled 1,500 farmers  
 Mapped 1,000 acres of litchi plantation  
 Create transparent supply chain for the fruit through geotagging



In 2017, we committed to infuse **USD 1.7 billion** along with partners to enhance India's agri-ecosystem and benefit **2,00,000 farmers** by **2022** and create a healthy local juice and concentrate supply chain with successful and thriving farming communities and ecosystems.

## Encouraging stories

### Progression of Unnati Apple from Uttarakhand to Himachal Pradesh

In 2018, we launched the farm development programme with the aim to help smallholder apple growers in Uttarakhand improve their farming practices, increase the average farm productivity and ultimately, lead to a five-fold increase in apple production in India.



**100+ demonstration orchards** in the pilot phase,  
with expansion plans to **1,000 demonstration farms**

Use of **UHDP** and **drip irrigation**

Use of **hail nets** to protect the plantation

**Fruit harvest** begins from the 2<sup>nd</sup> year itself

**One-time subsidy** of up to **80%** for the farm setting up

After the successful pilot phase in Uttarakhand, the project was extended by three years expanding its geographical coverage within the state and in Himachal Pradesh. In the second stage, the aim is to extensively train and support about 50,000 farmers in UHDP apple cultivation.

### Recent launch of Unnati Litchi

In 2019, we launched Unnati Litchi in Bihar together with DeHaat, National Research Centre for Litchi (NRCL) and Kedia Fresh. The initiative is aimed at enhancing efficiency of the agri-value chain and farmers' capability building on high-density plantation, Good Agriculture Practices (GAP) and technology interventions.

The initial phase of this initiative has been launched across Muzaffarpur, Samastipur and Vaishali districts of Bihar which are the major hubs for Litchi cultivation in the state.

Coca-Cola India will work closely with the project implementation partner DeHaat (Green Agrevolution Pvt. Ltd.), towards increasing the productivity of Shahi and China, the Litchi varieties known for their unique strengths. Kedia Fresh will bring in the expertise towards creating a state-of-the-art demonstration orchard in Muzaffarpur and lead technology partner, National Research Centre for Litchi, Muzaffarpur (NRCL), will develop complete Standard Operating Procedures (SOPs) for Litchi cultivation and ensure their implementation during the project time frame.



Coca-Cola helped us plant 250 apple saplings in our field. In just 10-12 days of planting, saplings started to bear flowers. We had never seen such a miracle before. Where we could not get enough from the land for two months, we can now hope to get output for an entire year. ☺

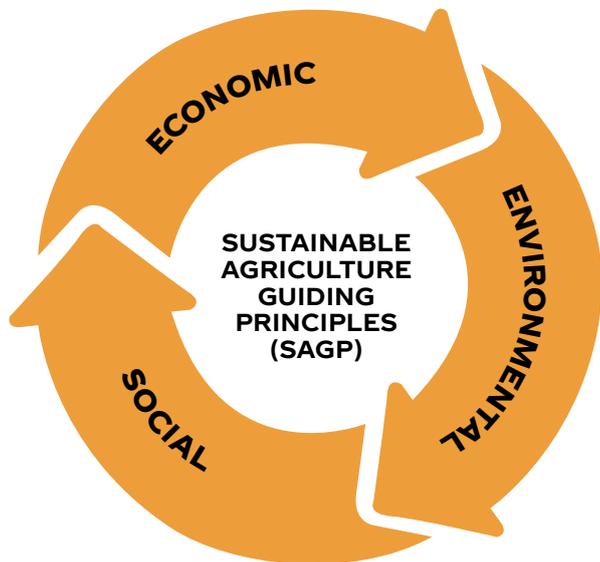
Poonam, Farmer, Sunali Village, Purola



Litchi is a heritage crop of Bihar and our farmers have been experiencing the declining productivity of crop on yearly basis. We aim to mobilize and train the farmer community to transition from conventional methods to modern agriculture practices by providing them end-to-end support, training, and associated cultivation techniques. We're confident that Coca-Cola's involvement in the project will bring in the necessary scale and excellent oversight. ☺

Shashank Kumar, co-founder and CEO of DeHaat

## Sustainable Agriculture Guiding Principles



SAGP is the guiding framework that lays out a comprehensive set of social, economic and environmental principles which our agricultural supply chain partners/farmers must adhere to.

The practices encouraged in SAGP are designed to reduce the greenhouse gas emissions resulting from agriculture and to support healthy soils that ultimately will be capable of sequestering and storing carbon, help prevent flooding and erosion, while also mitigating the effects of drought and supporting the resilience of farmers and farming communities.

### Way forward

‘Project Unnati’ has been a continuous learning process for us in India. Not only has it helped us to achieve our sustainable agriculture goals, it has also led to positively impacting farmers and farming communities beyond our sourcing areas.

Through 2020, we seek to further refine ‘Project Unnati’ towards a longer-term approach that will reflect our juice portfolio and bring under its coverage an increasing variety of fruits with the aim to build a diverse and resilient horticulture ecosystem.





Field visit for Unnati Apple



Lakshmi Chauhan, Arakot – Unnati Apple farmer

# WATER STEWARDSHIP

## PURSUING WATER SECURITY

Water is an indispensable part of our business. It is also a shared natural resource. With an alarming 81% decline in freshwater species abundance since 1970<sup>1</sup>, millions of people are at risk from water scarcity and pollution and companies are susceptible to economic losses from looming water risks. Therefore, there is a dire need for sustainable management of water with an eye on the future. With Sustainable Development Goal 6, the United Nations also calls for ensuring ‘availability and sustainable management of water and sanitation for all’ by 2030.

Coca-Cola’s water stewardship journey began as a forward-looking endeavor to build a successful, resilient business that adds value to the communities and restores the ecosystems where we operate. We have now worked for more than a decade to ensure sustainable availability of water for our business as well as our communities through our water strategy which focuses on Reduce, Reuse, Recycle and Replenish.

Source

<sup>1</sup>WWF waterstewardship revisited [https://c402277.ssl.cf1.rackcdn.com/publications/964/files/original/lpr\\_living\\_planet\\_report\\_2016.pdf?1477582118&\\_ga=1148678772.2122160181.1464121326](https://c402277.ssl.cf1.rackcdn.com/publications/964/files/original/lpr_living_planet_report_2016.pdf?1477582118&_ga=1148678772.2122160181.1464121326)

### Leading the way in our operations

It is very important for us to be as efficient as possible with water in our manufacturing operations and rethink how water is used at every step to protect local water sources for future generations.

The process starts with conducting facility water vulnerability assessments (FWVAs) to assess potential risks in terms of water quality and availability at all our bottling plants. These assessments form the basis for the facility water protection plan (FWPP) we formulate for each facility that guides us on water use efficiency and reuse.

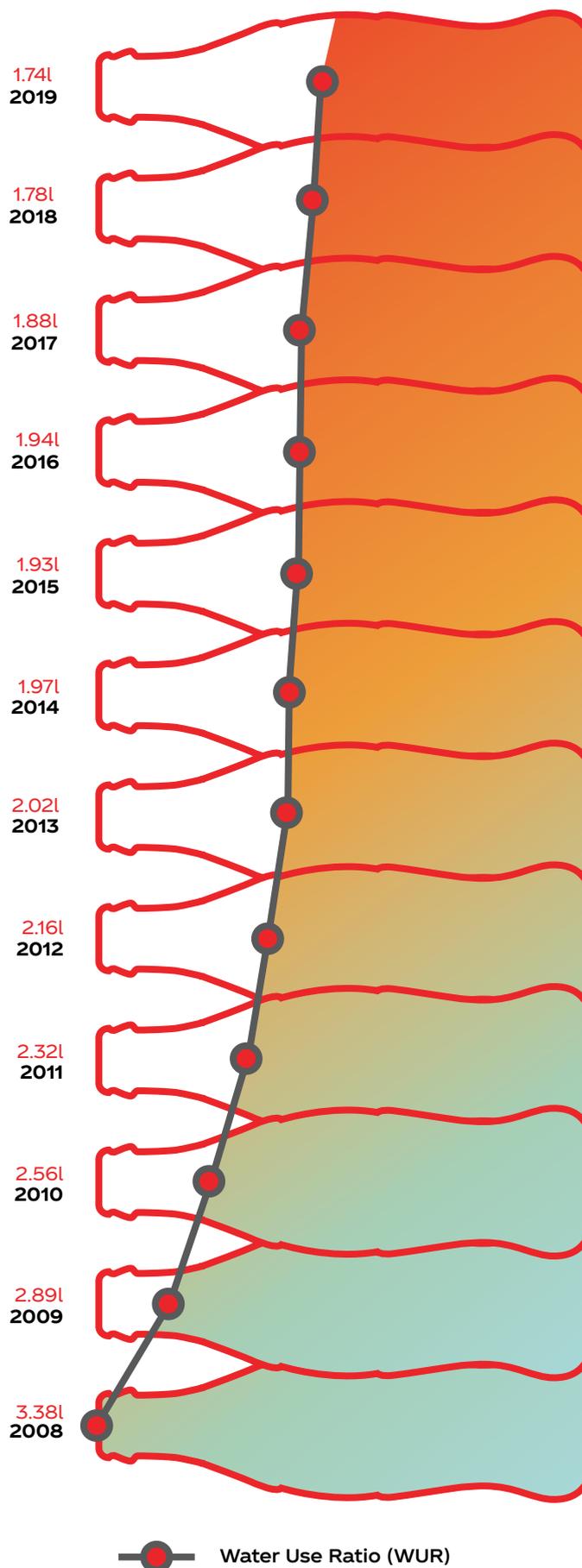
Through our continued efforts in process improvement and adoption of latest technologies for water optimization, we have consistently improved our Water Use Ratio<sup>2</sup> (WUR) (liters of water used to make one liter of beverage) in our operation from 2.56 in 2010 to 1.74 in 2019.

In addition, we regularly track our goals for recycling water and ensure that any wastewater that leaves our operations is returned to the environment at a level that supports aquatic life. We ensure compliance with all regulatory requirements for treatment and disposal of wastewater from our operations.

### Replenishing water

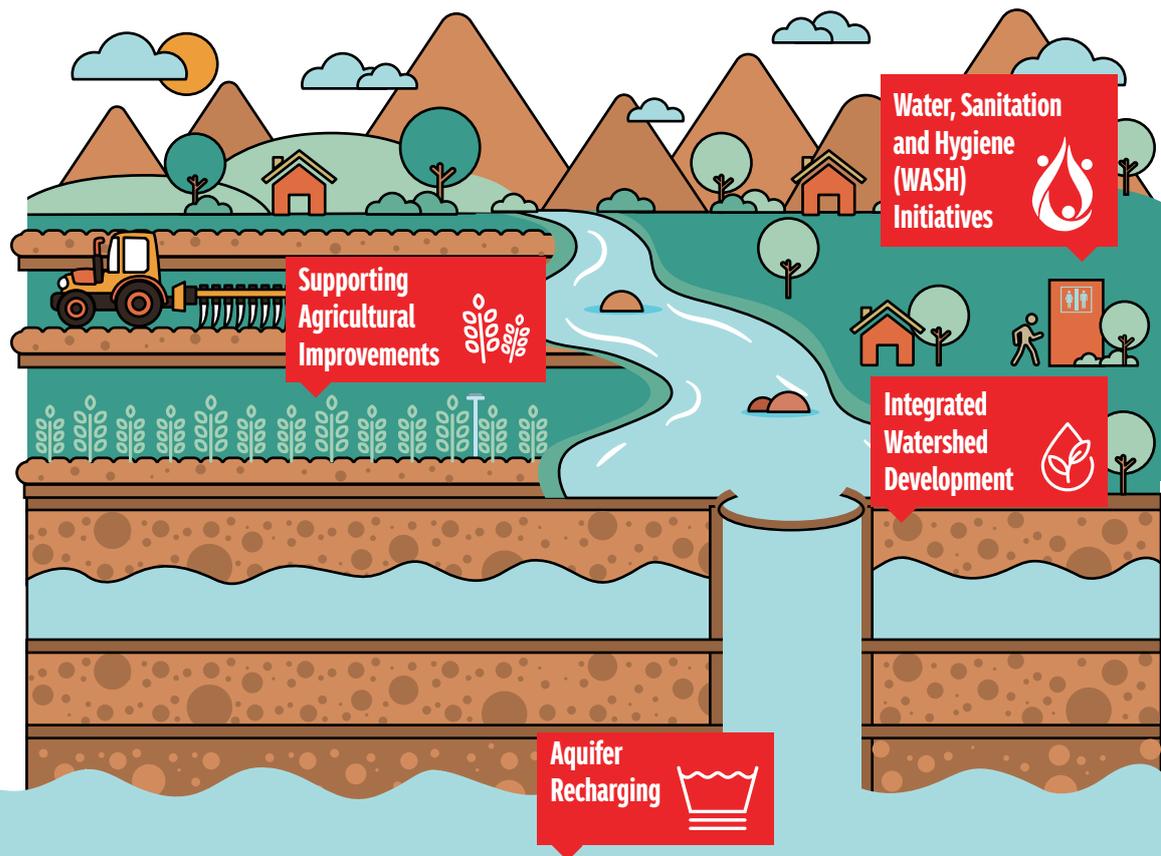
In 2007, The Coca-Cola Company made a pioneering commitment to replenish 100% of the water we use. The commitment that started as an aspiration is a reality today and an ever-evolving milestone we will continue to pursue as our business continues to grow.

Anandana—The Coca-Cola India Foundation and our bottling partners work along with regional NGO partners and community members to restore neglected and deteriorated watershed areas and other water conservation projects in remote and water-stressed areas across the country. The projects pay special attention to community participation with a focus on women, who often reach supervisory roles in village “Pani Samitis” (water committees) to ensure maintenance and sustainability of community water projects.



<sup>2</sup>The above WUR includes India and Southwest Asia

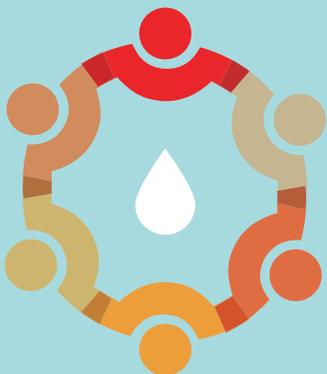
## Focus areas of our water initiative



### Anandana



**13.3 billion liters of**  
water replenishment potential



**150+**  
community  
water  
conservation  
projects

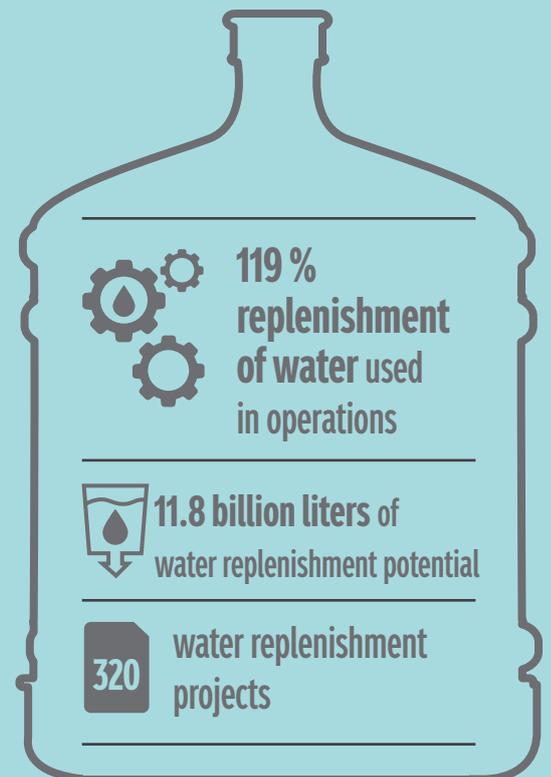


**600+**  
villages  
positively  
impacted



**Benefitted 800,000+**  
community members

### Bottling System



**119 %**  
replenishment  
of water used  
in operations



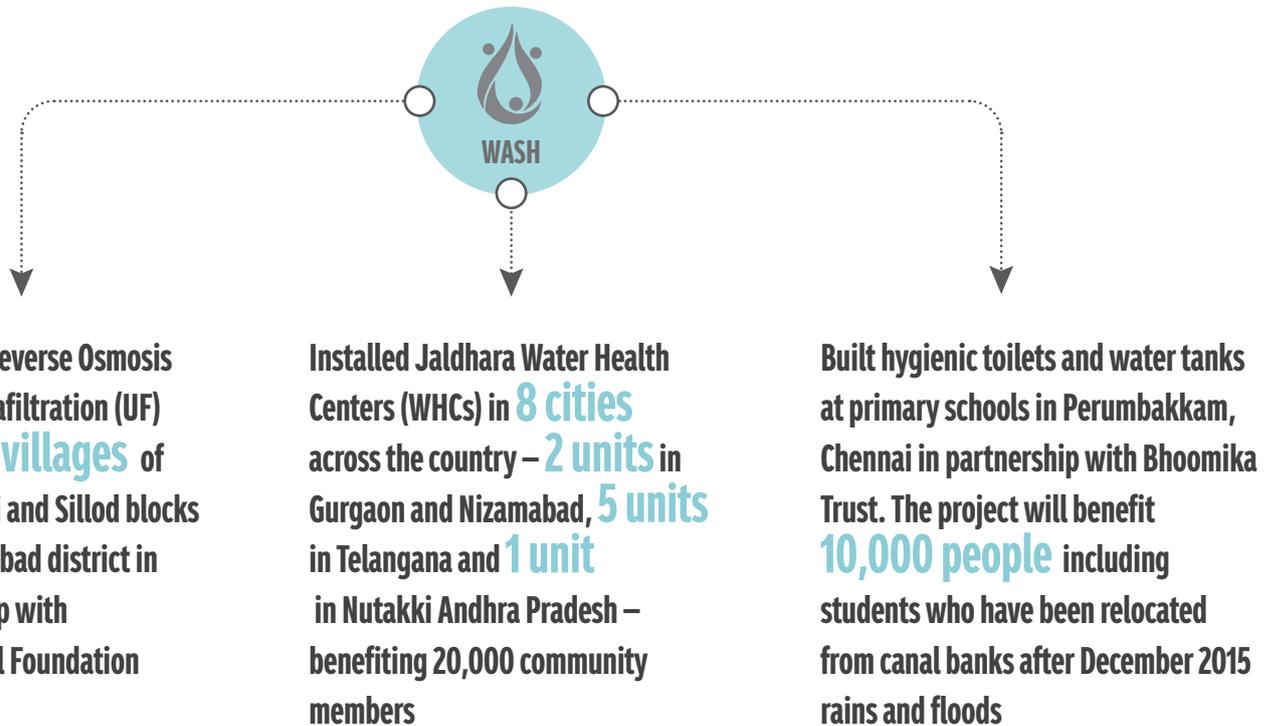
**11.8 billion liters of**  
water replenishment potential

**320**

water replenishment  
projects

## Drinking Water, Sanitation and Hygiene (WASH) initiatives by Anandana

Anandana has been actively working on WASH Initiatives by bringing innovative solutions to ensure that communities and children have access to clean water and sanitary facilities in India.



Maharashtra has battled drought for many years and as a result of which the rivers have ebbed, water in dams and reservoirs has depleted and over-exploitation of groundwater has resulted in limited availability of water.

Anandana has partnered with Haritika to improve water availability through run-off water harvesting measures. This helps in increasing groundwater recharge in the watershed area and improves access to water for agricultural and domestic use. This results in higher agricultural productivity and creating better employment opportunities for the local communities.



Area: **Dhule district**



Targeted number of beneficiaries: **5400**



Water Replenishment Potential: **315,347 Cu.m**

## Way forward

Our water stewardship journey has had far-reaching impact on the wellbeing and vitality of our communities. We realize the need to continue to build upon the successes that we have seen, learn from the challenges we faced and most importantly, improve collaboration with our stakeholders.

The Coca-Cola Company is conducting a comprehensive study of its global water risk context including in India, and working on a new enterprise water footprint assessment to better understand our impact on water sourcing. We continue to focus on relevant, watershed-based actions that address our operations, supply chain and communities. We are developing tailored targets that reflect global trends and the growth of our business, and are linked to community sustainability, climate change and water security for all.





Children at Tilonia, Rajasthan



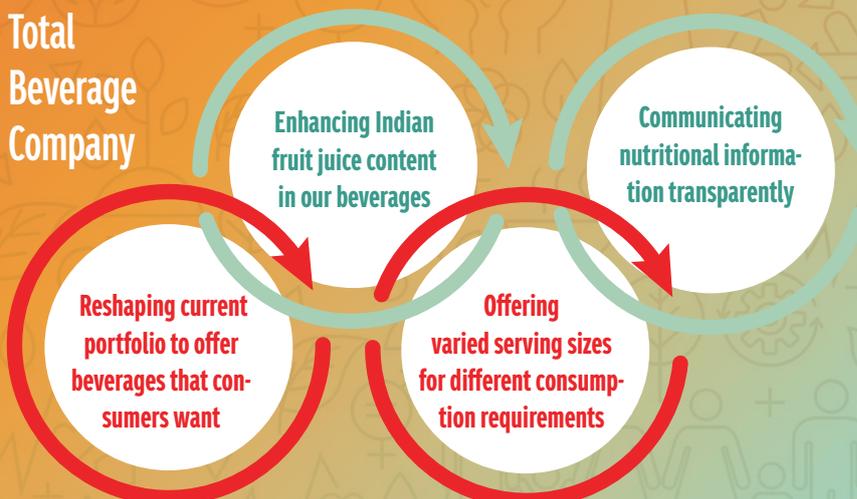
Nanda Kishore Yadav, farmer at Chhatarpur, Madhya Pradesh

# CHOICES, DONE SUSTAINABLY

Our vision is to craft meaningful brands and a choice of drinks that people love and that refresh them in body and spirit. And done in ways that create a more sustainable business and better shared future that makes a difference in people's lives, communities and our planet.

To this end, we are refining our portfolio in a sustainable way by entering new beverage categories that offer enhanced hydration through fortification with vitamins, minerals, and essential electrolytes along with the goodness of fruit juice. While we continue to grow our core brands as per consumer demand, we are offering more choices—with different serving sizes as well as sugar content. We remain committed to clearly displaying transparent nutrition information on all our packs to encourage responsible consumption through informed decision making.

Total  
Beverage  
Company





## Reshaping our current portfolio

Our focus is to continue to use reformulations and ongoing innovations to offer beverage choices with zero-sugar and reduced added sugar without compromising on the refreshing taste.

### NO SUGAR



Coca-Cola Zero



Coca-Cola Light



Kinley Soda



Sprite Zero



Bonaqua



Schweppes Soda Water

### SPORTS HYDRATION



Powerade- Mountain Blast Sports hydration beverage with Glucose, Fructose and essential electrolytes



Vio Spiced Buttermilk With Indian ethnic spice flavour to beat the heat

### BASED ON FRUIT PUREES



Minute Maid Wholefrüt

### Portion control for conscious consumption

Today, about 44% of our sparkling drinks come in convenient packs of 250 ml or less. By focusing on smaller packaging that helps with portion control—Cans, Returnable Glass Bottles (RGBs), smaller Tetra Pak and PET bottles, we are enabling mindful consumption.

### Small pack sizes are available across our range of beverages.



Can 180ml



Returnable glass bottle 200ml



PET (for sparkling variants) 250ml



Tetra Pak (Juices) 125ml



Tetra Pak (Dairy) 200ml



## Juicy choices to consider

We have expanded our juice-based beverage portfolio to offer more refreshing and feel-good drink choices to our consumers.

### CARBONATED FRUIT DRINKS

With real fruit juice and fizz



**Sprite Juicy+**  
With real lemon juice



**Minute Maid Colour**  
With real grape juice



**Fanta Juicy+**  
With real orange juice



**Minute Maid Apple Sparkle**  
With real apple juice

### FRUIT JUICE BEVERAGES

With wholesome fruit juice



**Minute Maid 100% Anar, Apple, and Orange**  
No added sugar, made from locally sourced fruits



**Rani Float**  
Contains real fruit pieces with higher juice content



**Minute Maid Fruit Punch - Santra Mosambi and Indian Twister**  
A cocktail of juices with added Vitamin C, Potassium and Magnesium

### ENHANCED HYDRATION



**Minute Maid Nutriforce**  
Affordable juice drink with added micronutrients such as Iron, Zinc, Vitamin B2 and Vitamin B12



**Glucocharge- Apple, Orange, Lemon and Mango**  
Affordable drink made with glucose, essential minerals such as Potassium, Sodium, Calcium and fruit juice

Coca-Cola India has ranked fifth in The Access to Nutrition (ATNI) India Spotlight Index 2020 and has shown substantial progress across all elements of the Index since 2016. We were able to achieve this through our consistent efforts towards portfolio diversification and expansion into various categories of beverages positioned on Health and Nutrition. ATNI is an independent not-for-profit organization that tracks the contribution made by the food and beverage sector to addressing the world's global nutrition challenges. Through its India Spotlight Index 2020, it evaluated the performance of 16 major food companies in India through strategic initiatives on Governance and Portfolio management.

## POWERADE.

Powerade - Official sports drink of the ICC Cricket World Cup 2019 and ICC Women's T20 World Cup 2020

In 2019, Coca-Cola India launched Powerade—our global sports hydration drink, to meet the growing demand of sports and fitness enthusiast consumers looking for evolved hydration solutions.

Powerade has been specially formulated with ION4 (Sodium, Potassium, Magnesium and Calcium) to give that extra powerful push required during a high-performance fitness activity or endurance sports. The beverage contains a good balance of carbohydrates and electrolytes that enables quick fluid absorption and retention, provides essential energy leading to enhanced performance and faster recovery for athletes during an intense physical activity.

### Providing Nutritional Information

We are one of the first in the food and beverage industry to start voluntary front-of-package calorie labeling to provide easy-to-understand nutrition information and help our consumers make the right choices for themselves and their families.



Launched in 2019

**Building endurance and reaching the peak performance is an integral part of the game we play. With Powerade now in India, athletes and fitness enthusiasts will be able to fight exhaustion and elevate their performance. I am happy to be associated with a brand that's been developed with sports scientists to level up our performance. So power on! 🏏**

MS Dhoni

# TENDING TO PEOPLE AND COMMUNITIES

At Coca-Cola India, we constantly strive to have a positive impact on the lives of people we interact with — from our associates to our communities. It is through their support that we have emerged stronger as a total beverage company.

With this aim in sight, we continue to provide an inclusive, agile and safe working environment for our diverse workforce, uphold human rights across our supply chain, help empower women support sustainable agricultural practices and make a meaningful contribution to the lives of communities we operate in. Through this, we also stand committed to the goal of ‘no one will be left behind’ enshrined in the 2030 Agenda for Sustainable Development.

## Human and workplace rights

Respect for human and workplace rights is ingrained in our culture and guides our interactions with suppliers, customers, consumers, employees and the communities we serve.

Our Human Rights Policy establishes the foundation for managing our business in accordance with the highest standards and we strive to a workplace culture that makes each and every employee feel safe, respected and free from any discrimination. We provide regular training to abide by the policy and encourage reporting in case of any violation.

Our Supplier Guiding Principles (SGP) communicate our values and expectations from suppliers and emphasize the importance of responsible workplace practices that respect human rights and comply, at a minimum, with applicable environmental and local labour laws and core international conventions. The SGPs are a part of all our contractual agreements with direct and authorized suppliers.

## Employee health and safety

Our commitment to keeping our employees and partners safe and healthy is just as important to us as our commitment to providing safe and highest-quality drinks for our consumers.

Our Coca-Cola Operating Requirements (KORE) define the policies, standards and requirements for managing safety, environment and quality throughout our operations. Using the KORE framework, we implement health and safety management systems across our manufacturing and distribution partners to improve employee safety, reduce workplace risks and instil a mindset of continuous improvement to always to be better than before.

## Empowering women

In 2010, The Coca-Cola Company made a commitment to enable the economic empowerment of 5 million women entrepreneurs across our global value chain by 2020. Through this initiative, we enable women entrepreneurs to overcome social and economic barriers to succeed by providing them business skills training, access to financial services and assets, and access to mentoring networks.



In India, benefitted **20,000+** women across our value chain in **2019**



Empowered **1,20,000+** women in India since inception in **2010**



The programme has benefitted **4.6 million+** women across **96 countries**



**Being the sole bread winner**

**of the family, I started working as a waste worker. However, even after a long day of waste picking, I was not able to earn enough money to meet our basic requirements. Then I came to know about Swachhta Kendra set up under Project Prithvi by Coca-Cola, and I decided to join there.**

**Working with Project Prithvi has benefitted me immensely. Now, I am a part of a self-help group (SHG) that helped me open a savings bank account. I have health insurance and receive regular health check-ups and medicines through medical camps organized frequently at the centre. I was also aided with social benefits like scholarships for my children. From Rs 7,500 per month earlier, my monthly income has increased to Rs 12,000. which helps me to save a reasonable amount for my future. Now I feel content and self-confident.**”

Rajamma, Adoni, Andhra Pradesh

## Community engagement

As a responsible company, we aspire to positively influence the local communities where we operate. Our community engagements are guided by our approach to bring meaningful interventions which are locally relevant, aligned with national aspirations and create economic opportunity for people.

In addition to the initiatives involving communities mentioned in the Fruit Circular Economy, Water Stewardship and World Without Waste sections, we also support a number of programmes that contribute to the sustainable development of local communities.

### Meetha Sona Unnati: for sustainable agriculture in sugarcane production

Meetha Sona Unnati has supported small-scale sugarcane farmers by focusing on productivity improvements, conservation of water resources and soil health enhancement. The project promotes localized agronomy and water-management practices to suit local agro-climatic conditions. Launched in 2016 for a three-year duration, the project has been able to scale up very fast due to simplicity and efficiency of practices.

 **48,000+** { including **17,000+** women } farmers trained

 **54,000 hectares** of land under agronomy best practices

 Improvement in yield by **14 tonnes per hectare**

 **Mobile Van Theatre** for imparting video training

 In **partnership** with DCM Shriram Limited, Solidaridad and International Finance Corporation



**Meetha Sona Unnati helped me learn the nuances of sugarcane farming. All the techniques I adopted on the advices of experts have given me handsome returns. I now harvest between 150 and 200 quintals of sugarcane per bigha of land. My irrigation cost has gone down by following sustainable agriculture practices such as laser levelling, trench farming and spreading out the agricultural trash instead of burning it. I could supplement my income from sugarcane through intercropping.**

**Before my husband's demise, I had never been to the farm, and here I was, managing labour and working alongside the experts. The project team helped me stand on my own feet.**

Paramjeet Kaur, Sarajpur Jiginia Village, Sitapur

### Developing sustainable entrepreneurial spirit among youth

Coca-Cola India partnered with Jagriti Sewa Sansthan to launch 'Sustainable Enterprise Award' in 2017 to intensify the dialogue on critical sustainability issues and motivate youth towards purpose-driven entrepreneurship. The annual programme recognizes and supports entrepreneurs especially in the fields of water, agriculture and recycling. Through this programme, we want to inspire youth to become job-creators while making a positive impact on society and environment.



**I still remember during my journey last year on the Yatra, I could see the contrast between urban India and rural India in terms of ecosystem and economy. The exposure of two different regions helped me realize that an opportunity was there, which could bridge the gap. With this inspiration I started Koyakal, to empower the tribal and rural India.**

Govardhan Kunchapu, Founder, Koyakal and winner of Sustainable Enterprise Award 2018

### Enhancement of midday meals

With a view to enhance enrollment, retention, attendance and simultaneously improve the nutritional status of children, Government of India launched the National Programme of Nutritional Support to Primary Education (NP-NSPE) in 1995, popularly known as the Midday Meal Programme. Coca-Cola supports this program in India by partnering with NGOs to provide nutritious meals to children in Government and Government-aided schools.

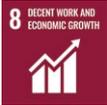
- In partnership with The Akshaya Patra Foundation, supported the midday meals of **12,000 school-going children** in Bhubaneswar and Rourkela districts of Odisha for an academic year. Earlier, similar programmes were implemented to support nutritional needs of **25,000 children** across Karnataka, Telangana and Andhra Pradesh.
- Through our association with Manthan Sansthan, we aim to **address undernourishment** in children among the **ages 5-13 years**, enrolled in government schools of rural Rajasthan by supplementing midday meals through **daily distribution of SUPER5**—a mix of five ingredients (wheat grains, peanuts, sesame seeds, Bengal grams and jaggery). In its pilot phase in 2019, the project **nourished 1,000 students** in **20 schools**.

# Our contribution to Sustainable Development Goals

In September 2015, the UN member states agreed on a set of 17 Sustainable Development Goals (SDGs), to end poverty, fight inequality and injustice, and tackle climate change by 2030.

Our endeavours for sustainable development are aligned to United Nations Sustainable Development Goals (UN SDGs). The following table outlines the SDG goals and specific targets to which we most directly contribute, with references to more information.

Goal	Priority Target	More information
<p><b>SDG1:</b></p>  <p>End poverty in all its forms everywhere</p>	<p><b>1.5</b> By 2030, build the resilience of the poor and those in vulnerable situations and reduce their exposure and vulnerability to climate-related extreme events and other economic, social and environmental shocks and disasters</p>	<ul style="list-style-type: none"> <li>• Fruit Circular Economy</li> <li>• Tending to People and Communities</li> </ul>
<p><b>SDG2:</b></p>  <p>End hunger, achieve food security and improved nutrition, and promote sustainable agriculture</p>	<p><b>2.3</b> By 2030, double the agricultural productivity and incomes of small-scale food producers, in particular women, indigenous peoples, family farmers, pastoralists and fishers, including through secure and equal access to land, other productive resources and inputs, knowledge, financial services, markets and opportunities for value addition and non-farm employment</p> <p><b>2.4</b> By 2030, ensure sustainable food production systems and implement resilient agricultural practices that increase productivity and production, that help maintain ecosystems, that strengthen capacity for adaptation to climate change, extreme weather, drought, flooding and other disasters and that progressively improve land and soil quality</p>	<ul style="list-style-type: none"> <li>• Fruit Circular Economy</li> <li>• Choices, Done Sustainably</li> <li>• Tending to People and Communities</li> </ul>
<p><b>SDG3:</b></p>  <p>Ensure healthy lives and promote well-being for all, at all ages</p>	<p><b>3.4</b> By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being</p>	<ul style="list-style-type: none"> <li>• Choices, Done Sustainably</li> <li>• Tending to People and Communities</li> </ul>

<p><b>SDG5:</b></p>  <p>Achieve gender equality and empower all women and girls</p>	<p><b>5.1</b> End all forms of discrimination against all women and girls everywhere</p> <p><b>5.5</b> Ensure women’s full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic and public life</p> <p><b>5.a</b> Undertake reforms to give women equal rights to economic resources, as well as access to ownership and control over land and other forms of property, financial services, inheritance and natural resources, in accordance with national laws</p> <p><b>5.b</b> Enhance the use of enabling technology, in particular information and communications technology, to promote the empowerment of women</p> <p><b>5.c</b> Adopt and strengthen sound policies and enforceable legislation for the promotion of gender equality and the empowerment of all women and girls at all levels</p>	<ul style="list-style-type: none"> <li>• Fruit Circular Economy</li> <li>• Tending to People and Communities</li> </ul>
<p><b>SDG 6.</b></p>  <p>Ensure availability and sustainable management of water and sanitation for all</p>	<p><b>6.1</b> By 2030, achieve universal and equitable access to safe and affordable drinking water for all</p> <p><b>6.2</b> By 2030, achieve access to adequate and equitable sanitation and hygiene for all and end open defecation, paying special attention to the needs of women and girls and those in vulnerable situations</p> <p><b>6.3</b> By 2030, improve water quality by reducing pollution, eliminating dumping and minimizing release of hazardous chemicals and materials, halving the proportion of untreated wastewater and substantially increasing recycling and safe reuse globally</p> <p><b>6.4</b> By 2030, substantially increase water-use efficiency across all sectors and ensure sustainable withdrawals and supply of freshwater to address water scarcity and substantially reduce the number of people suffering from water scarcity</p> <p><b>6.5</b> By 2030, implement integrated water resources management at all levels, including through transboundary cooperation as appropriate</p> <p><b>6.6</b> By 2020, protect and restore water-related ecosystems, including mountains, forests, wetlands, rivers, aquifers and lakes</p> <p><b>6.a</b> By 2030, expand international cooperation and capacity-building support to developing countries in water- and sanitation-related activities and programmes, including water harvesting, desalination, water efficiency, wastewater treatment, recycling and reuse technologies</p> <p><b>6.b</b> Support and strengthen the participation of local communities in improving water and sanitation management</p>	<ul style="list-style-type: none"> <li>• Water Stewardship</li> </ul>
<p><b>SDG8:</b></p>  <p>Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all</p>	<p><b>8.5</b> By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value</p> <p><b>8.7</b> Take immediate and effective measures to eradicate forced labour, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labour, including recruitment and use of child soldiers, and by 2025 end child labour in all its forms</p> <p><b>8.8</b> Protect labour rights and promote safe and secure working environments for all workers, including migrant workers, in particular women migrants, and those in precarious employment</p>	<ul style="list-style-type: none"> <li>• Fruit Circular Economy</li> <li>• Tending to People and Communities</li> </ul>

<p><b>SDG12:</b></p>  <p>Ensure sustainable consumption and production patterns</p>	<p><b>12.2</b> By 2030, achieve the sustainable management and efficient use of natural resources</p> <p><b>12.5</b> By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse</p> <p><b>12.6</b> Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle</p> <p><b>12.8</b> By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature</p> <p><b>12.a</b> Support developing countries to strengthen their scientific and technological capacity to move towards more sustainable patterns of consumption and production</p>	<ul style="list-style-type: none"> <li>• World Without Waste</li> <li>• Fruit Circular Economy</li> <li>• Water Stewardship</li> <li>• Choices, Done Sustainably</li> <li>• Tending to People and Communities</li> </ul>
<p><b>SDG13:</b></p>  <p>Take urgent action to combat climate change and its impacts</p>	<p><b>13.1</b> Strengthen resilience and adaptive capacity to climate-related hazards and natural disasters in all countries</p>	<ul style="list-style-type: none"> <li>• World Without Waste</li> <li>• Energy conservation (online supplement)</li> </ul>
<p><b>SDG14:</b></p>  <p>Conserve and sustainably use the oceans, seas and marine resources for sustainable development</p>	<p><b>14.1</b> By 2025, prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities, including marine debris and nutrient pollution</p>	<ul style="list-style-type: none"> <li>• World Without Waste</li> <li>• Water Stewardship</li> <li>• Choices, Done Sustainably</li> </ul>
<p><b>SDG17:</b></p>  <p>Strengthen the means of implementation and revitalize the global partnership for sustainable development</p>	<p><b>17.14</b> Enhance policy coherence for sustainable development</p> <p><b>17.16</b> Enhance the global partnership for sustainable development, complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise, technology and financial resources, to support the achievement of the sustainable development goals in all countries, in particular developing countries</p> <p><b>17.17</b> Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships</p>	<ul style="list-style-type: none"> <li>• World Without Waste</li> <li>• Fruit Circular Economy</li> <li>• Water Stewardship</li> <li>• Choices, Done Sustainably</li> </ul>

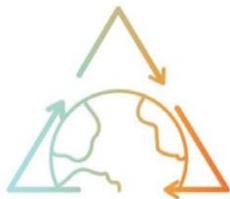


Bhagwani Devi, farmer at Sikar, Rajasthan

**REFRESH THE WORLD. MAKE A DIFFERENCE.**



**LOVED  
BRANDS**



**DONE  
SUSTAINABLY**



**FOR A BETTER  
SHARED FUTURE**

**Coca-Cola India Pvt. Ltd.**

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