



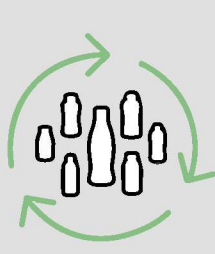
Making A Difference



World Without Waste

The Coca-Cola Company's World Without Waste is an ambitious initiative under which the company aims to help collect and recycle a bottle or can - regardless of where it comes from - for every one they sell by 2030.

PAKISTAN'S FIRST PLASTIC ROAD



Coca-Cola Pakistan, in partnership with the National Incubation Center (NIC), TeamUp, and Capital Development Authority (CDA), paved the country's first plastic road on Ataturk Avenue in Islamabad to demonstrate the collection and re-use of large-scale PET plastic waste. The **1km road** patch utilized approximately **10 tons of plastic waste**.



SEEING THE UNSEEN - THE LYARI RIVER



The Lyari River Report: <http://bitly.ws/wNzF>



The Coca-Cola Company launched a scoping study, **Seeing the Unseen - The Lyari River**, in partnership with **SEED Ventures**, reveals catastrophic levels of waste accumulation. Every month, **9,000 tons of debris** enter this river, out of which **40 percent** consists of plastic waste, and only **2 percent** is cleaned with the technology and mechanics we currently have. The goal was to better understand the suitability and practicality of particular locations for deployment of any technological solutions.

As part of **The Ocean Cleanup** and Coca-Cola's global partnership to stem the tide of marine plastic by intercepting it in rivers around the world, they are looking to build a coalition that explores solutions to clean the Lyari harbor area.

Water

Water is essential to every person and every ecosystem in the world; it is also essential to the products we make and the agricultural ingredients we use.

PAANI PROJECT



In Pakistan, **Coca Cola İcecek**. Pakistan worked with **Clean Water Trust**, **World Wide Fund for Nature - Pakistan (WWF)**, and **Rotary International Pakistan** to implement the **Paani Project**.

Filtration Plants Installed	30
Beneficiaries	Over 1 Million
Capacity	2,000 liters per hour, per plant, per day



WATER FOR WOMEN



Under a grant from **The Coca-Cola Foundation**, water replenishment plant worth **Rs.19 million** benefiting **15,000** people were installed in Kohistan Union Council Area-Thatta district by the Indus Earth Trust (IET).



Women

Empowerment of women has broad ripple effects that are good for their communities. Women invest a sizeable portion of the income they earn in the health and education of their children which creates a tremendous economic impact.

FINANCIAL EMPOWERMENT

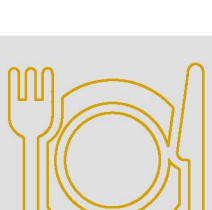
Provided direct **loans to 2,676 low-income** women entrepreneurs and financed **13,570 loans** for low-income women through the **KASHF Foundation**, with a grant from **The Coca-Cola Foundation**.



Resilient Communities

Coca-Cola is focused on areas that can have a measurable, positive impact on the communities they serve around the world.

RAMADAN FOOD DRIVE



3 million meals distributed in Ramzan 2022 with the Rizq Foundation. **#IamwithRizq**



HUMANITARIAN AID



Assisted over **500 families** (with an average of 7 members per family) through a joint grant of **USD 300,000** for the United Nations for Refugees (UNHCR).



FLOOD RELIEF

The Coca-Cola Foundation has given a grant of **USD \$250,000** to the non-profit, **CARE International**, which has provided food, temporary shelters, and anti-malarial materials to 1,000 households in Jaffarabad, Balochistan.

Clean drinking water was provided to approximately **550,000 flood victims** by **Coca Cola İcecek**.

Coca-Cola has partnered with **Indus Earth Trust** to provide food, shelter, mosquito nets, clean drinking water and WASH facilities, to more than **1000** households in district Thatta, Sindh. The project is also installing an innovative solar-powered water filtration system to provide safe



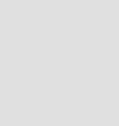
and clean drinking to the communities. Since **90%** of water collection is led by women, they will be equipped with H₂O wheels that are specially designed 40-liter drum containers with handles that enable them to transport water from the source.

COVID-19



Vaccination

100% employees vaccinated against COVID-19.



Awareness

3,000 female healthcare workers trained on safe and effective immunization.

Over **7,000** healthcare workers empowered and awareness raised amongst millions about COVID-19 safety.

UNDP's #StoptheSpread; conducted training and vaccination drives across Pakistan supported by The Coca-Cola Foundation.



Supporting the Government

Coca-Cola İcecek Pakistan extended support to government authorities by providing them product support as well as safety equipment for health front-line workers.

The Full Report: <https://Lead.me/MakingADifference>



Report Disclaimer:

This is a working paper that represents the opinions of the authors and is the product of professional research. It is not meant to represent the position or opinions of National University of Sciences and Technology, The Coca-Cola Company, nor Coca-Cola İcecek. The figures used have been independently published by development sector stakeholders. The figures are updated as of 2021 - except for the Lyari River Project and flood relief efforts, which contain figures from 2022. For further details contact: ddsustainability@nust.edu.pk

